



ROSDIANA KWEK

Creative Content Producer

EDUCATION

**Diploma in Design & Media
(Digital Entertainment & Events)**

Republic Polytechnic
Expected Graduation: April 2026

CORE CAPABILITIES

Storyboarding & Visual Scripting	■ ■ ■ ■ ■
Composition & Framing	■ ■ ■ ■ ■
Creative Production Planning	■ ■ ■ ■ ■
Shot Planning & Creative Coordination	■ ■ ■ ■ ■
On-Location Workflow Management	■ ■ ■ ■ ■
Narrative Structure & Rhythm	■ ■ ■ ■ ■
Editing Flow & Post-Production Direction	■ ■ ■ ■ ■

TECHNICAL TOOLS

DaVinci Resolve	■ ■ ■ ■ ■
REAPER	■ ■ ■ ■ ■
Lightroom	■ ■ ■ ■ ■
Webflow	■ ■ ■ ■ ■
Canva	■ ■ ■ ■ ■

REFERENCE

Available upon request

PROFILE

A Creative Content Producer who blends visual storytelling, design sensitivity and structured production planning, Rosdiana specialises in atmospheric, emotionally grounded narratives. Reflective, detail-driven and steady under pressure, she approaches every project with clarity and intention, creating work that feels thoughtful and resonant.

FEATURED PROJECT

Creative Content Producer

Selected Works | 2025 - 2026

Lead creative in developing narrative-driven visual content with a focus on mood, emotion and atmospheric storytelling.

Highlights

- Developed storyboards, shot plans and visual structure to guide creative direction
- Coordinated on-location workflows across multiple shoot environments
- Directed visual sequencing and post-production flow for cohesive final output.

WORK EXPERIENCE

Digital Events Producer

NTT Cloud Communications Singapore | 2021 - 2023

- Produced hybrid and virtual events across APAC
- Managed showflow, cues, audiovisual playback and platform operations
- Coordinated clients, speakers and technical teams for seamless execution
- Ensured visual consistency across presentations and media assets
- Resolved time-sensitive technical issues with composure and clarity