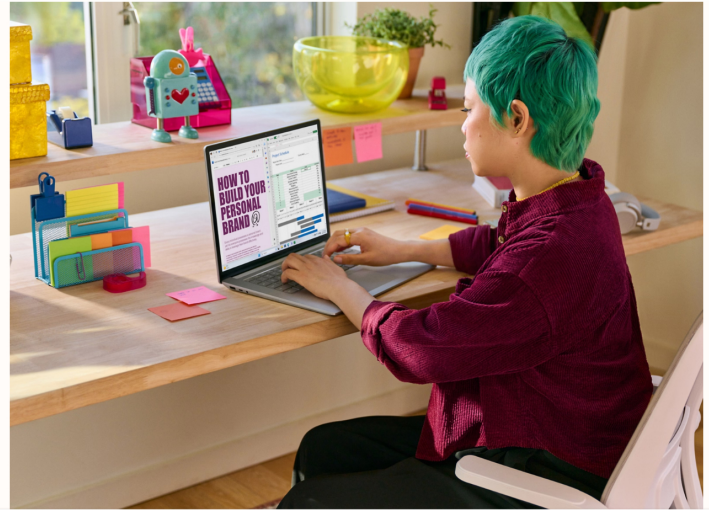


Discover graphic design software

Create, design, and edit a wide range of content in seconds, powered by AI.

Get started

Learn more



What is

How to

Features

Benefits

Use cases

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What is graphic design software?

Graphic design software simplifies the process of crafting visually appealing content for a range of business and personal projects. It offers both basic and advanced tools, helping you create effective visuals quickly, no matter your skill level.

How to

How to use graphic design programs

Get started

Create an account or sign in to your preferred platform. Most graphic design tools offer web-based access, allowing you to work from any device. Once you've signed in, navigate to the design section.

Choose a template

Select a template from the [extensive library](#) or start with a blank canvas. Templates provide a quick starting point, while a blank canvas offers complete creative freedom.

Add content

Add text, images, and other elements to your design. Customize these elements by adjusting their size, color, and position. Use the intuitive interface to drag elements into place.

Take advantage of AI tools

Let AI help with the heavy lifting. Speed up your design process with AI tools that help you

Let AI help with the heavy lifting. Speed up your design process with AI tools that help you.

- Jumpstart the creative process with prompt templates: Tell the design tool exactly what you want and get images and accompanying text. [Microsoft Designer](#) can help suggest headlines, captions, and hashtags.
- Automate your layout: Get a balanced and aesthetically pleasing design.
- Refine your background: Expand your background by having AI automatically fill in the rest of the picture. You can also [erase objects and replace backgrounds](#) to better suit your design.
- Customize your templates: Let AI help refine your template based on your content and preferences.

Edit like a pro

Make the most of advanced tools like layers and masks to refine your design. Layers allow you to stack elements, while masks help you create intricate designs with precision.

Save and export

Once you're satisfied with your design, save it within the application. You can also export your design in various formats, making it easy to share or print.

Graphic design software features

Drag-and-drop interface

Arrange elements easily in your design with this intuitive feature. Shift images and objects quickly—no advanced skills required.

Customizable templates

Get a head start with the right template. Explore your graphic design app's template library, then customize your selection to fit your needs.

Advanced editing tools

Utilize tools like layering, masking, and blending options to enhance your designs. Layers help you organize elements and make precise adjustments. Masking allows for creative effects, while blending options add depth and texture to your work.

Extensive asset library

Access a vast library of images, icons, fonts, and other design assets to enrich your creations. Get high-quality resources from graphic design programs like Designer and easily integrate them into your designs for professional, polished visuals.

Collaboration tools

Keep everyone on the same page with collaboration features that allow multiple people to edit and contribute to a design in real time.

Responsive design capabilities

Ensure your designs look great on any device with responsive design features that automatically adjust layouts for different screen sizes.

Typography tools

Access a wide range of fonts and typography settings to create visually appealing text elements that complement your design.

Color management

Use advanced color management tools to choose, change, and strategically use colors across your design, giving it a professional and cohesive look.

Graphic design program benefits

Create professional designs easily

Take advantage of intuitive, easy-to-use features in the graphic design tool to create high-quality designs that look professional and polished, regardless of your skill level.

Save time with templates

Save time and effort with pre-designed templates. Focus on refining your design, rather than starting from scratch.

Customize for your needs

Adjust images, colors, layouts, fonts, and other design elements to ensure the final product aligns with your vision. Graphic design programs encourage creativity and experimentation, allowing you to explore a wide range of different design possibilities.

Collaborate seamlessly

Incorporate different perspectives and facilitate communication and feedback with your team.

Access from any device

Access your graphic design projects and make edits on the go with design tools that are available on multiple platforms.

Graphic design tool use cases

Social media graphics

Create engaging social media posts and banners that capture attention and drive engagement.

Example: Designing a promotional banner for a new product launch, a marketer can use a graphic design app to incorporate eye-catching visuals, product details, and a call-to-action, making the post more appealing and effective.

Marketing materials

Design flyers, brochures, and posters that effectively communicate your message to help attract customers.

Example: Creating a flyer for a local event, an organizer can use a graphic design program to include event details, sponsor logos, and striking images, ensuring the flyer stands out and draws attention.

Business branding

Reflect your brand identity with distinctive logos, business cards, and letterheads.

Example: Developing a new logo for a startup, a business owner can use the graphic design tool to experiment with different fonts, colors, and symbols, creating a unique and memorable brand identity.

Educational content

Create engaging infographics, presentations, and other educational materials that make learning more engaging and effective.

Example: Preparing a presentation for a classroom lecture, a teacher can use a graphic design program to include diagrams, charts, and key points, making the content more visually appealing and easier to understand.

Personal projects

Add a personal touch to your events and memories with customized invitations, photo books, and other personal creative projects.

Example: Crafting invitations for a birthday party, an event planner can use a graphic design tool to add personalized messages, photos, and decorative elements.

Event promotions

Boost attendance and interest with eye-catching posters, banners, and social media graphics to promote events.

Example: Designing a poster for a charity concert, a fundraiser can use a graphic design tool to highlight event details, sponsor information, and compelling visuals, encouraging more people to attend.

Product packaging

Make your product stand out on the shelf with attractive packaging.

Example: Developing packaging for a new line of artisanal chocolates, a designer can use a graphic design app to create elegant and appealing packaging that reflects the quality and uniqueness of the product.

Tips and best practices

Tips and best practices

Use consistent branding

Ensure that your design elements, such as colors, fonts, and logos, are consistent with your brand identity.

Example: When designing a brochure, use your brand's color palette and typography to create a cohesive look. Include your logo on each page to reinforce brand recognition.

Prioritize readability

Choose fonts and colors that make your text easy to read.

Example: For an infographic, use a clean, sans-serif font and high-contrast colors to ensure that the text is legible. Avoid using too many different fonts or colors, which can make the design look cluttered.

Optimize for different platforms

Design with the end platform in mind, ensuring your visuals look great on various devices and formats.

Example: When creating social media graphics, design for both desktop and mobile views. Test your design on different devices to make sure it looks good and functions well across all platforms.

Maintain visual hierarchy

Organize your design elements to guide the viewer's eye through the content in a logical order.

Example: In a poster, use larger fonts for the main headline and smaller fonts for supporting details. Place important information at the top or center to ensure readers notice it first.

Get feedback from others

Regularly seek feedback from others and keep an open mind about revisions that could improve your design.

Example: Share your design drafts with colleagues or friends and ask for their input. Use their feedback to make adjustments and enhance the overall quality of your design.

Discover more tools and resources

[Learn more](#)

Explore AI photo editors

Discover how to use an AI photo editor and brush up on editing tips and tricks.



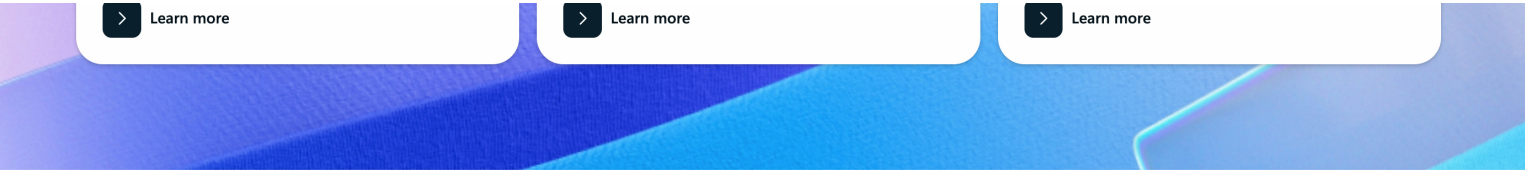
Create art and images with AI

Explore how an AI art generator can help you express yourself visually.



Discover new AI features in Designer

Find out how to increase creativity and productivity at each stage of the creative process.



> Learn more

> Learn more

> Learn more

FAQ

Expand all

Collapse all

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What is the graphic design feature in Designer?

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- 02/

What kind of designs can I create with Designer?

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How do I access the graphic design feature in Designer?

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Is the graphic design feature in Designer suitable for beginners?

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Are there graphic design templates available in Designer?

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Can I collaborate with others on my graphic design projects in Designer?

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How do I customize graphic design templates in Designer?

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Can I use the Designer graphic design feature on mobile devices?

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