

The Essential Guide to Bring Your Own PC

Empower hybrid workers while supporting IT with a BYOPC strategy



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Who this is for:

Chief information officers and other IT decision makers who want to empower hybrid workers while maximizing their investments in IT.

Estimated reading time:

10 minutes

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Introduction

Why this time is different

For about a decade, tech companies have been touting the benefits of the BYOPC (Bring Your Own PC) deployment strategy. It was easy to be skeptical, especially when promises of cost savings, ease of management, and security didn't always hold water in the real world. But now that the real world has changed and hybrid work is here to stay, organizations like yours are likely dealing with hybrid work scenarios, raising questions like:

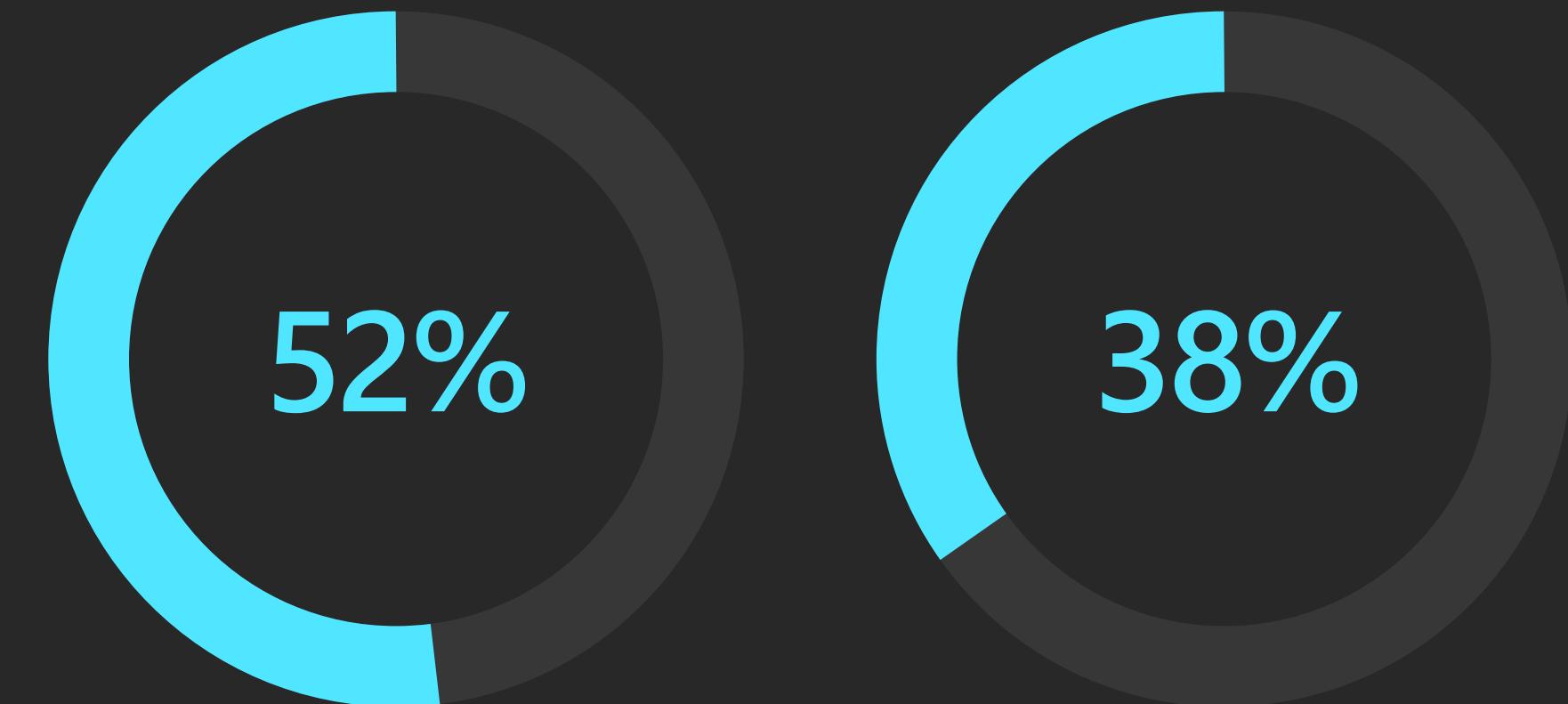
- How do you accommodate a distributed workforce?
- How do you onboard new employees, seasonal workers, or temporary workers?
- How do you ensure that corporate resources on employees' personal devices are secure and uncompromised, wherever employees choose to work?

Every day, organizations adapt to expansion and change. With these challenges in mind, it might be the right time for your organization to consider a BYOPC strategy.

As you'll learn in this e-book, BYOPC helps enable hybrid work scenarios, keep company resources secure, and ease the burden on IT departments—all while taking advantage of existing resources and maintaining productivity.

And a new solution from Microsoft—the Windows 365 Cloud PC—can enable your BYOPC strategy, helping you empower your hybrid workforce while maximizing existing investments in IT.

How and where we work has changed¹



of all workers
are considering going
hybrid or remote in
the year ahead

of all workers
say that flexible
work hours are
"very important"

Definition / BYOPC:

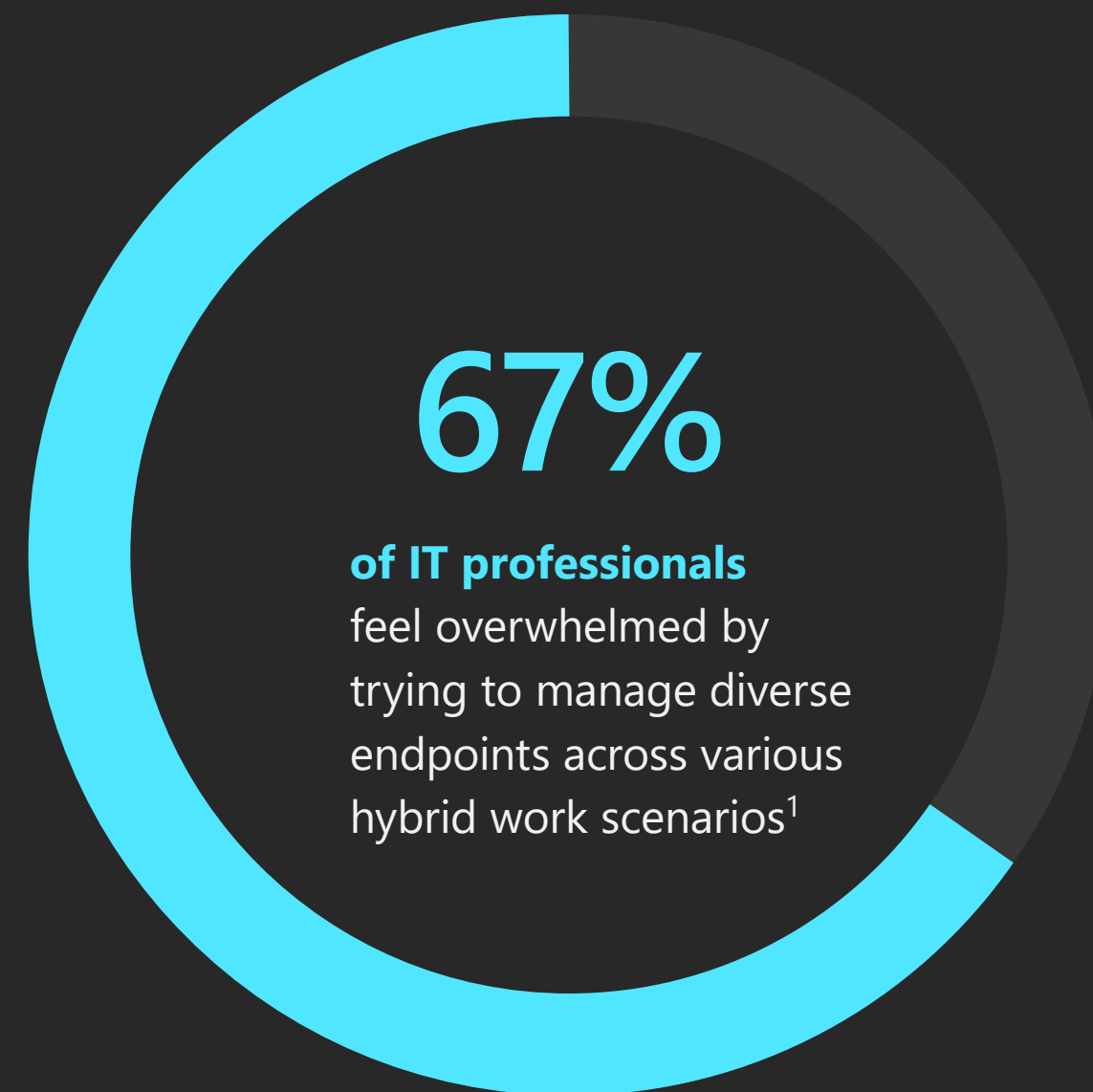
Acronym for Bring Your Own PC, a deployment strategy that provides employees the flexibility to access corporate applications, services, and data from the device of their choice.

¹[The Work Trend Index](#) Microsoft Corporation, 2022. Data in the report is based on a survey conducted by an independent research firm, Edelman Data x Intelligence, among 31,102 full-time employed or self-employed workers across 31 markets between January 7, 2022, and February 16, 2022.

Chapter

01 /



**Definition / Zero Trust model:**

Instead of assuming everything behind the corporate firewall is safe, the Zero Trust model assumes a breach by external threats and verifies each request as though it originates from an open network. Regardless of where the request originates or what resource it accesses, Zero Trust teaches us to “never trust, always verify.” Every access request is fully authenticated, authorized, and encrypted before granting access.

Manage more with less with a BYOPC strategy

In a world where IT departments need to adapt to the ever-changing needs of a distributed workforce—all while providing a secure and seamless computing experience—a BYOPC strategy can help maximize existing resources while maintaining productivity.

Help keep corporate resources secure

By implementing a Zero Trust model, organizations enable secure and compliant access for all employees, no matter what device they use. If devices are lost or stolen, data is saved and secured in the cloud, helping ensure your organization is protected and can continue operating without interruption.

Address the diverse needs of a hybrid workforce

Today, organizations manage many endpoints, and employees want easy access to their work. BYOPC programs let organizations grant access on employees’ personal devices while maintaining security and compliance. After onboarding, employees have secure access to the apps and data they need on any device, wherever they are.

¹“IT Trends Report: Remote Work Drives Priorities in 2021,” JumpCloud, 2021.

Streamline operations to support IT

Remote and hybrid work has compelled companies around the world to rethink how they manage and secure employee devices. In fact, 67 percent of IT professionals feel overwhelmed by trying to manage diverse endpoints across various hybrid work scenarios.² With growing IT operational overhead costs, BYOPC offers a way to streamline operations with hybrid IT strategies like app compatibility and unified cloud management, helping IT professionals focus on driving growth without getting bogged down in device procurement, deployment, and management.

Save money with efficiency

Implementing BYOPC programs can help businesses maximize time and resources. Solutions like Microsoft Intune allow administrators to manage all PCs, both

physical and cloud-based, with the same console, relying on their existing IT skills and experience.

Solve budget and supply chain constraints

For organizations struggling with—or hoping to avoid—higher IT spend and supply issues, BYOPC provides an alternative to traditional device procurement and deployment. With a BYOPC program in place, rather than corporate-owned devices, organizations allow employees to use their own devices to access work apps and data. IT teams can quickly set up and configure those personal and non-corporate-owned devices in addition to existing, company-owned computers. That way, employees are free to choose the device that works best for them. And, by making use of these readily available devices, organizations can avoid supply chain issues.



² "IT Trends Report: Remote Work Drives Priorities in 2021," JumpCloud, 2022.

BYOPC benefits for IT departments

- Zero-touch approach for quick onboarding and offboarding
- Simplified device management and persistent integration between devices
- Accelerated provisioning and deployment
- Lowered or eliminated operational overhead
- Cost predictability and ability to adjust spending in alignment with business goals
- Ability to scale as needed and quickly adjust to employees' usage patterns

BYOPC benefits for employees

- Ability to perform work on the device of their choice
- Faster onboarding, with no need to wait for a device to be provisioned and deployed
- Complete access from any location, on any device
- Ability to work offline and instantly sync when connected



Organizations that want to support various hybrid work scenarios should consider a BYOPC strategy for the following types of workers:

- **Hybrid and remote workers,** including developers or employees added through an acquisition or merger, who frequently transition from the office to remote work locations and need secure, continuous access to company resources.
- **Temporary and seasonal employees** who are hired to meet surges in demand and need Windows applications and cloud services.
- **Students, interns, and trainees** who will only need access to company resources for a short period of time.

Chapter

02/

Enable BYOPC with Windows 365

Windows 365 provides employees with a comprehensive and secure Windows experience in the Microsoft Cloud, accessible from any device. Full-time employees, contract workers, shift employees, and seasonal personnel can access their personalized apps, settings, desktop, and information on any device they choose to work with—no matter where they are.

Implementing Windows 365 with Azure Active Directory and Microsoft Intune allows for streamlined setup and scaling of a BYOPC strategy, resulting in quicker onboarding processes, decreased device management burden and security risks, and continuity in technology performance. Windows 365 Cloud PCs are also easily customizable, deployable, manageable, and secure, which helps organizations get the most from their technology investments while addressing the needs of their workers.

Windows 365 Cloud PCs are:

- 1

Secure for anywhere access
- 2

Simple to manage
- 3

Easier to deploy
- 4

Customizable to your needs

Definition / Windows 365 Cloud PC:

Windows 365 delivers a personalized Windows experience from the Microsoft Cloud to a Windows 365 Cloud PC, accessible on any device, wherever employees are located.

Windows 365 is for organizations of all sizes

Enabling BYOPC with Windows 365 is a good fit for organizations, as well as governments, that need to accommodate elastic and distributed workforces, while also providing specialized workloads and versatile computing and storage capabilities.

Give every employee the Cloud PC experience they need to be productive with Windows 365



Secure by design

Protect against security risks and provide better data protection. Windows 365 combines the power and security of Windows with the efficiency and scalability of the cloud to deliver secure access to Windows 365 Cloud PCs on any device.



Productivity on any device

Equip people with Cloud PCs so they can be onboarded quickly and ready to work on any device, including Windows, iOS, and Android systems. With Cloud PCs, employees have access to their personalized Windows content, apps, desktop, and settings wherever they sign in.

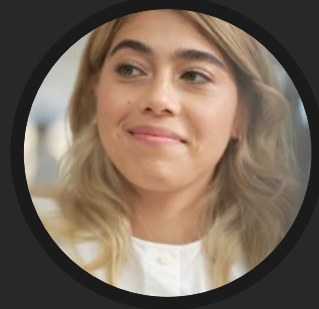


Manage more with less

Use existing IT resources to set up and configure Cloud PCs. Windows 365 is simple to set up and scale without requiring new infrastructure or specialized skills, allowing organizations to maximize the investments they have already made.

Chapter

03/



Jenna

Project-based consultant

One Windows 365 Cloud PC

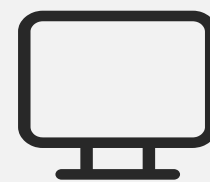
Jenna's personalized
Windows experience is
shared across three devices.



**Personal
laptop**
for work in
Atlanta



**Company-
provided tablet**
for travel and focus
groups



**Company-
provided desktop**
for work in
Barcelona

How BYOPC works with Windows 365

Explore what adopting Windows 365 can do for a company that employs hybrid workers and has offices across the globe.

Jenna, a project-based consultant:

Jenna was hired for a period of six months to conduct market research for a multinational organization and needs to travel between the company's offices in Atlanta and Barcelona. While working and traveling, she'll require unrestricted, full-time access to the company's resources on a computer in each location, plus the tablet she'll be using in focus group sessions.

Because Jenna will be with the company for only a short period of time, procuring new equipment for her isn't a great use of company resources. And, because she'll be

traveling, her devices are at a higher risk of being lost or stolen. Jenna's need for convenience—and her preference for her personal laptop—are also big factors.

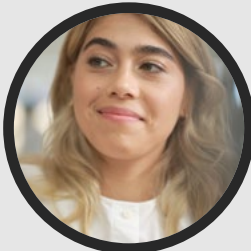
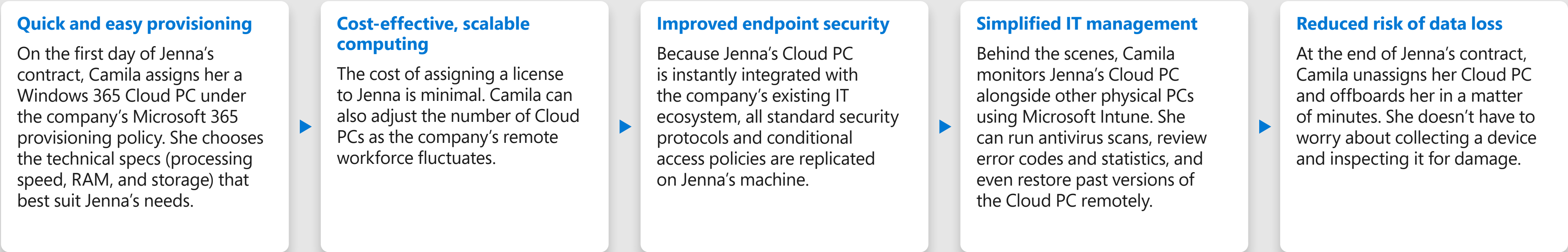
Jenna's IT administrator, Camila, decides Jenna is a good candidate for a Windows 365 Cloud PC. She'll be able to access her Cloud PC on three different devices: her personal laptop in Atlanta, a company-provided desktop in Barcelona, and a company-provided tablet will travel with her. She needs complete continuity between these devices.

On the next page, follow along as Camila supports Jenna throughout her contract by connecting her with the resources she needs to be successful—all while saving time and protecting the organization.

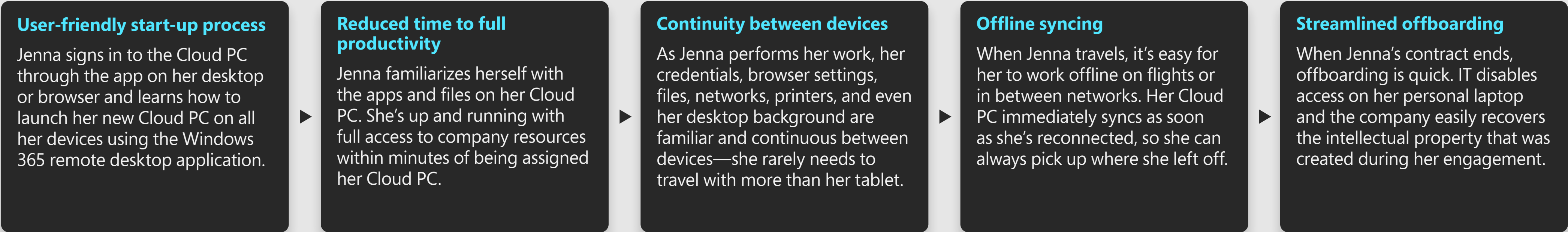
Follow along as Camila supports Jenna throughout her contract



Camila
IT administrator
experience



Jenna
Remote employee
experience



Conclusion

Empower your hybrid workforce. Maximize your IT investments.

Windows 365 is designed for today's new normal. It enables a BYOPC strategy, providing organizations that are supporting distributed, hybrid workforces with a way to maximize IT investments without compromising security or productivity.

- **Empower hybrid workers** with access to their personalized apps and tools on any device, helping them stay productive wherever they are.
- **Secure access to company resources and data.** Windows 365 is aligned with Zero Trust, lowering the risk of cyberthreats and data loss.
- **Give leaders and managers what they need** to support hybrid work scenarios while keeping operations running smoothly.
- **Support your IT department** by simplifying procurement, management, and scaling devices so they can focus on driving future growth and guarding against potential threats.

