

Deanna Hutton

Hamilton, ON
(905) 536 6468
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Skills

- Digital Marketing
- Content Creation
- Creative Writing & Design
- Project Management

Certifications

- First Aid + CPR
- Joint Health & Safety

Experience

Radian Robotics / Marketing Coordinator

MARCH 2025 - PRESENT, HYBRID

- Managed content for social media channels
- Created and filmed videos for LinkedIn
- Researched market trends for robotic manufacturing sector

Treetop Trekking / Marketing Coordinator

SEPTEMBER 2023 - JANUARY 2025, REMOTE

- Established, designed, and ran promotions
- Managed business assets, such as Google Business Suites and Meta Listings
- Worked with Marketing team to develop season campaigns
- Managed company websites and social media pages

Treetop Trekking / Social Media Coordinator

MARCH 2023 - SEPTEMBER 2023, REMOTE

- Managed company's social media accounts and Meta Listings
- Generated posts and content (static and reels) for social accounts
- Helped import data and design company's new website
- Took photos and videos for social accounts

Streetlight Ministries / Program Support

SEPTEMBER 2022 - MAY 2023, HAMILTON

- Purchased goods for programs and ensured kitchen was stocked
- Managed social media accounts and created content
- Cooked health and balanced meals for all programs
- Attended and built relationships with the youth during weekly programs

Treetop Trekking / Office Manager

MARCH 2022 - NOVEMBER 2022, HAMILTON

- Purchased inventory for the office
- Managed and hired employees
- Created and maintained employee schedule
- Delegated tasks to ensure that work was completed and groups were booked

References available upon request.

Education

McMaster University / BA Honours of Arts

SEPTEMBER 2019 - JUNE 2023, HAMILTON

Achieved an BA Honours in Religious Studies while focusing on the study of Abrahamic Religions.

McMaster Divinity College / Masters in Spiritual Care

JANUARY 2025 - PRESENT, HAMILTON

Currently completing a Masters in Spiritual Care & Counseling at McMaster Divinity College where CPE courses are offered.