

Deanna Hutten

<https://deannahutten.journoportfolio.com/>

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Marketing and communications professional with experience in social media management, content creation, campaign coordination, and project support across nonprofit and commercial settings. Currently completing a Master's in Spiritual Care at McMaster Divinity College part-time to become a chaplain in the future. Has a strong background in creative writing, website management, social media and digital marketing.

Skills

- Digital Marketing
- Content Creation
- Creative Writing & Design
- Project/Social Media Management

Education

McMaster University

BA Honours of Arts (2023)

- Focus in Religious Studies

McMaster Divinity College

Masters in Spiritual Care (CURRENT)

- CPE & CASC Program

Certifications

- First Aid/ CPR + AED (2029)
- Joint Health & Safety (2028)
- Vulnerable Sector Police Check (2029)

Experience

Radian Robotics / Marketing Coordinator

MARCH 2025 - PRESENT, HYBRID - HAMILTON

- Managed content for social media channels
- Created and filmed videos for LinkedIn
- Researched market trends for robotic manufacturing sector
- Collaborated on projects and promotions

Waterdown BIA / Market Crew

MAY 2024 - AUGUST 2025, PART TIME - WATERDOWN

- Set up tents, tables, chairs, and activities for Saturday farmer's market and cleaned up/took down afterwards
- Created content for the farmer's market social media (specifically during each shift)
- Interacted with shoppers and answered general questions

Treetop Trekking / Marketing Coordinator

SEPTEMBER 2023 - JANUARY 2025, REMOTE - ONTARIO

- Established, designed, and ran promotions
- Ran social events with collaborators to promote new activities
- Worked with Marketing team to develop season campaigns
- Managed company websites and social media pages

Treetop Trekking / Social Media Coordinator

MARCH 2023 - SEPTEMBER 2023, REMOTE - ONTARIO

- Managed company's social media accounts and Meta Listings
- Generated posts and content (static and reels) for social accounts
- Helped import data and design company's new website
- Took photos and videos for social accounts

Streetlight Ministries / Program Support

SEPTEMBER 2022 - MAY 2023, HAMILTON

- Purchased goods for programs and ensured kitchen was stocked
- Managed social media accounts and created content
- Cooked healthy and balanced meals for all programs
- Attended and built relationships with the youth during weekly programs

Treetop Trekking / Office Manager

MARCH 2022 - NOVEMBER 2022, HAMILTON

- Purchased inventory for the office
- Managed and hired employees
- Created and maintained employee schedule and managed office
- Delegated tasks to ensure that work was completed and groups were booked