

FAMILY JOURNEY — pathwayshub.net

PATHWAYS PODCAST

Senior Care Pathway: Strengthen Bonds, Build Futures

1. Brand Introduction to Pathways Podcast



Supporting families on their senior & family care journey

The Pathways Podcast helps families through their journey towards quality, guided senior and family care.

The design prominently features a **minimal and curved "road" motif**, reflecting the psychological pathways families navigate in their care journeys.

2. Color Palette & Typography

FAMILY JOURNEY

Senior Care Pathway:

Strengthen Bonds,

Build Futures

Modern & Approachable: A clean, geometric sans-serif that balances professional authority with a gentle, human touch.

Calm & Legible: High-contrast, centered layouts and a muted "clinical" palette designed for maximum clarity and trust.

3. Ebook & Website Icons

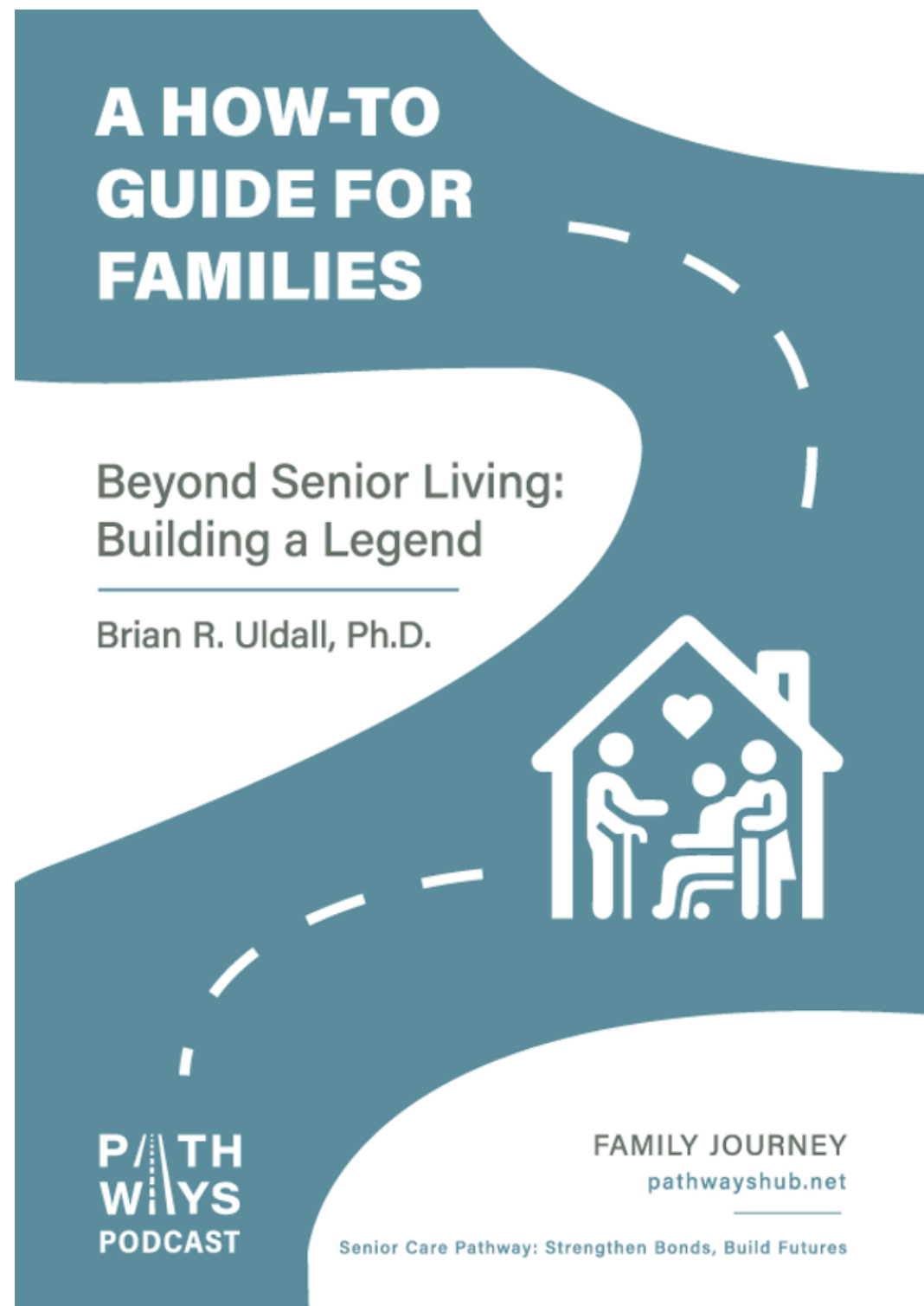


The icons were made to imagify the meaning of Brian Uldall's ebook, sold here:

<https://pathwayshub.net/>

The website was made in collaboration with Brian Uldall and Sasha Hightower

4. Ebook Cover Design



Brian R. Uldall's welcoming ebook, "Beyond Senior Living: Building a Legend," serves as a vital resource for families navigating the complexities of senior care transitions. It blends heartfelt advice with practical tips to transform challenging decisions into opportunities for unity and growth.

Covering essential topics such as cognitive reframing, personalized wellness programs, advanced technology integration, and legacy planning, this guide empowers families to provide dignified, efficient, and enriched care for their loved ones. With expert insights and actionable strategies, the ebook offers a holistic approach to senior living that fosters resilience, strengthens family bonds, and celebrates the unique journey of each elder.