

FAMILY JOURNEY — [pathwayshub.net](http://pathwayshub.net)

PATH  
WAYS  
PODCAST

Senior Care Pathway: Strengthen Bonds, Build Futures

# 1. Brand Introduction to Pathways Podcast



**Supporting families on their senior & family care journey**

The Pathways Podcast helps families through their journey towards quality, guided senior and family care.

The design prominently features a **minimal and curved "road" motif, reflecting the psychological pathways families navigate in their care journeys.**

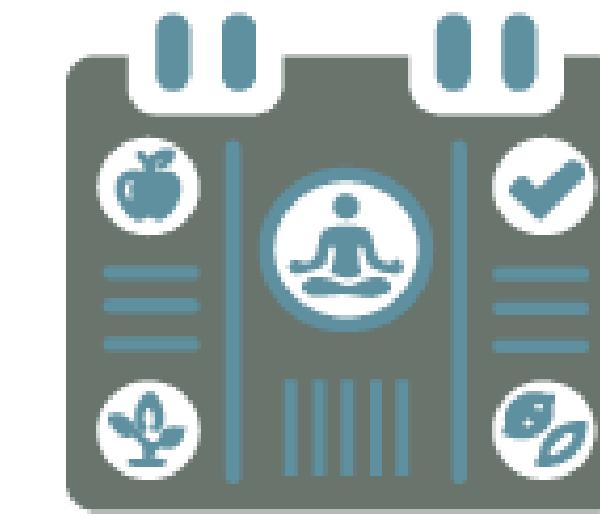
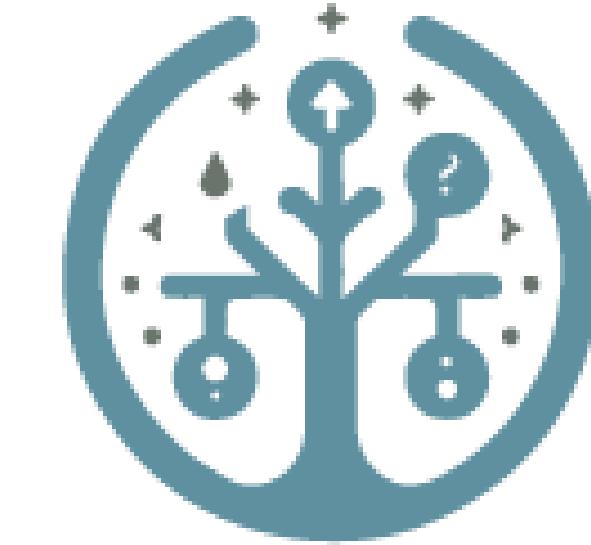
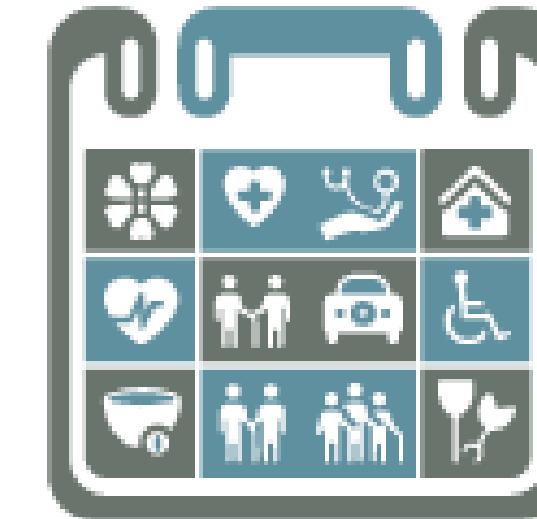
## 2. Color Palette & Typography



**Modern & Approachable:** A clean, geometric sans-serif that balances professional authority with a gentle, human touch.

**Calm & Legible:** High-contrast, centered layouts and a muted "clinical" palette designed for maximum clarity and trust.

### 3. Ebook & Website Icons

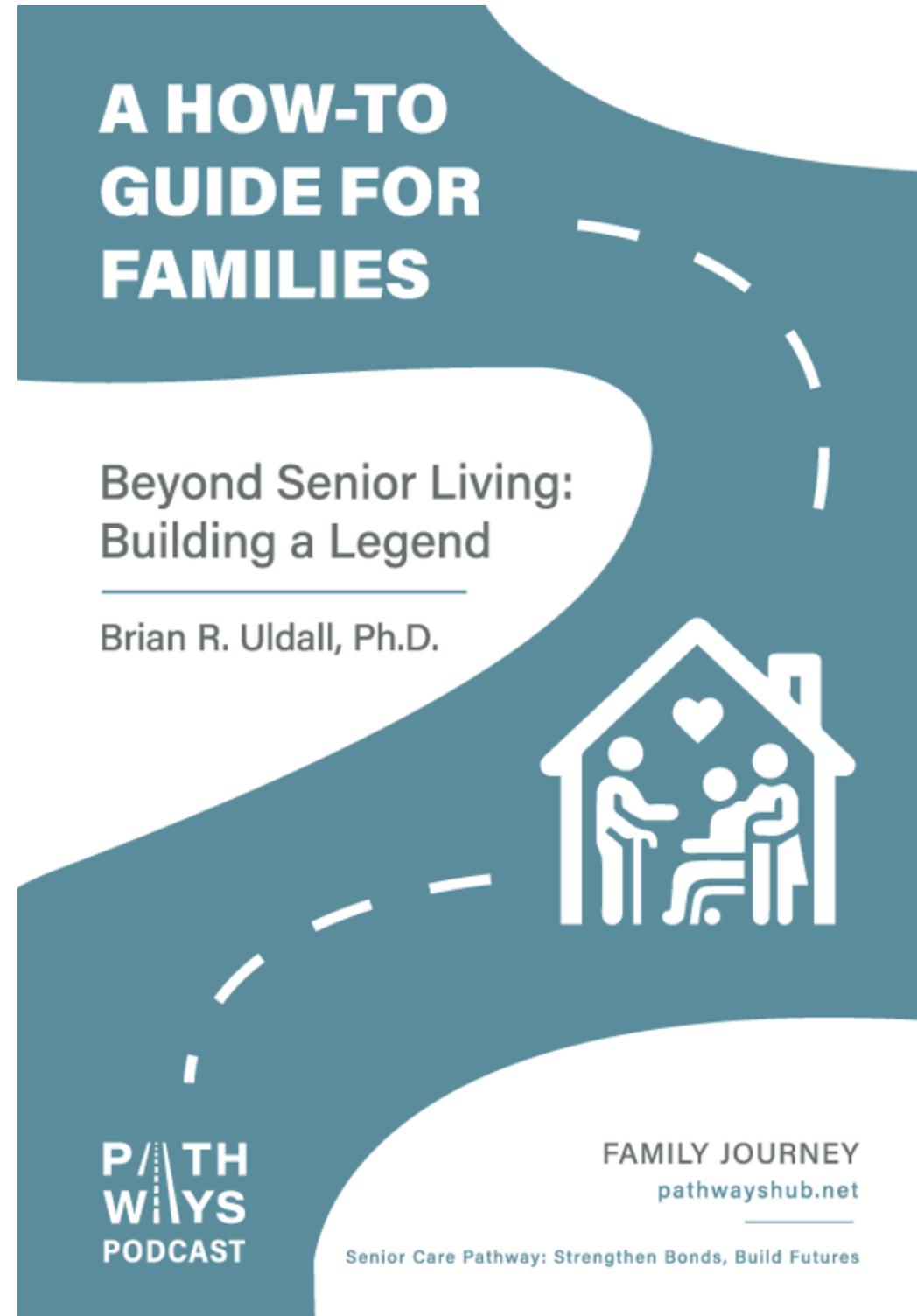


The icons were made to **imagify** the meaning of Brian Uldall's ebook, sold here:

<https://pathwayshub.net/>

The website was made in collaboration with Brian Uldall and Sasha Hightower

# 4. Ebook Cover Design



Brian R. Uldall's welcoming ebook, "Beyond Senior Living: Building a Legend," serves as a vital resource for families navigating the **complexities of senior care transitions**. It blends heartfelt advice with practical tips to transform challenging decisions into opportunities for unity and growth.

Covering essential topics such as **cognitive reframing, personalized wellness programs, advanced technology integration, and legacy planning**, this guide empowers families to provide dignified, efficient, and enriched care for their loved ones. With expert insights and actionable strategies, the ebook offers a holistic approach to senior living that fosters resilience, strengthens family bonds, and celebrates the unique journey of each elder.