



- +65 8857 8597
- nur.f.amirah2006@gmail.com
- www.linkedin.com/in/nurul-fasha-amirah-16999a277
- <https://nurulfasha-amirah.journoportfolio.com/>

Education

Diploma in Design for User Experience

Republic Polytechnic
2023 - 2026

Yuhua Secondary School

Attained 5 GCE 'O' level subjects pass
Merit in Mother Tongue
2019 - 2022

Republic Polytechnic

Diploma in Design for User Experience
GPA: 2.73
2023 - 2026

Software skills

- Canva
- Adobe Cloud
- AutoCAD
- Autodesk Fusion
- Figma
- Microsoft Office

NURUL FASHA AMIRAH BINTE HAZMI

Profile

A graduate of Republic Polytechnic Diploma in Design for User Experience seeking an opportunity to apply her creativity and contribute positively in her desired UI/UX design role. Eager to contribute and apply research skills, creative writing, and design planning. Has some experience in Digital Marketing from an internship role.

Work Experience

Feb
2023
-
Apr
2023

Sephora Westgate

Part-time Merchandising Crew

- Maintained the testers used by the customers by cleaning them and checking their expiry date
- Commended for proactively coaching former merchandising crewmate
- Showcased empathy when a customer accidentally broke a tester
- Organized new products and removed expiring ones, while following the strict rule of first in, first out
- Monitored the accuracy of price tags and bar code of each product and fixed any mistakes
- Assisted customers to check the availability of certain products and solved problems that customers brought up about online deals

Sep
2025
-
Feb
2026

A Good Space Co-operative Pte Ltd

Digital Marketing Intern

- Understand company's existing social media and digital marketing strategies
- Research on best practices and case studies of competitors and partners
- Strategise, conceptualise and execute innovative events, both in-person and virtual, to drive outreach to potential customers and partners
- Confirm events and activities calendar
- Add dates of public holidays & cultural festivals into the social media calendar
- Fill-in calendar with proposed social media content (eg new events, marketing campaigns etc)
- Design visual content for different social media platforms and write captions

Key skills

- Critical Thinking
- Communication
- Collaboration
- Design Sketching
- Basic Photoshop
- Creative Thinking
- Problem Solving
- Strategy Planning
- Digital Marketing
- Content Creation
- Video Editing



Leadership experience

Mar
2019
-
Oct
2022

Mezzo Section Leader

Yuhua Secondary School Choir

- Led the mezzo section in choir practice sessions
- Partnered with leaders from other sections to organize choir bonding sessions
- Encouraged juniors to attend extra choir activities to improve their singing and score sheet reading



Achievements and Awards

2022
2021
2018

- Edusave EAGLES Award
- Edusave Certificate of Academic Achievement Award
- 8th National Primary School Photography Competition (Champion)



References

Available upon request