



Helen R. Lewis

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Skills

- Content Writing
- SEO
- Web Copywriting
- Research
- Content Marketing
- Proofreading
- Social Media

Education

Tulane University
New Orleans, LA

Bachelor of Arts
English

Minors
Business Management
Religious Studies

Graduated
December 2019

GPA
3.78

Awards

Merit Scholarship
August 2016 – December 2019
Tulane University

Dean's List
Fall 2016, Spring 2017, Fall 2017,
Spring 2018, (Studied Abroad Fall
2018), Spring 2019, Fall 2019
Tulane University

**Gender and Diversity
Archives Research Fellowship**
May 2018 - June 2018
Newcomb College Institute

Current Position

Crescent Canna
Marketing Coordinator • June 2021 – Present

Cannabis & CBD Freelance Writing

Wick & Mortar
Cannabis Content Writer • April 2021 – June 2021

Cozy Cannabis
Cannabis Copywriter • February 2021 – June 2021

Joybyte
Cannabis Social Media Copywriter • April 2021 – June 2021

GreenBudGuru
Cannabis Blog Writer • September 2020 – April 2021

Other Freelance Writing

Big Easy Magazine
New Orleans News Writer • July 2020 – June 2021

Mushroom Revival
Medicinal Mushroom Writer • January 2021 – June 2021

Green Voyage
Green Tea Content Writer • May 2020 – June 2021

Jawfish Digital
B2B Marketing Content Writer • March 2020 – September 2020

The HOTH
Web Copywriter • April 2020 – August 2020

Som Sleep
Sleep Blog Writer • May 2019 – December 2019

Internships

Pelican Publishing New Orleans, LA
Promotion Intensive General Intern January 2020 - April 2020

Tennessee Williams/ New Orleans Literary Festival New Orleans, LA
Marketing and Newsletter Intern January 2018 - May 2019

Your Digital Stylist New Orleans, LA
Social Media Marketing Intern May 2019 – September 2019

Writing Portfolio

<https://helenruth555.journoportfolio.com/>