

Promise Ndarake

Digital Marketer | Web Developer & Designer | Copywriter



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Uyo, Akwa Ibom State, Nigeria

EDUCATION

Email Marketing Certification

HubSpot Academy

Essential Tips for Copywriting

Alison.com

Graphic Design Certification

Canva design school

SKILLS

- Modern Website Design & WordPress Development
- Graphic Design & Brand Identity
- Copywriting & Content Strategy
- Email Marketing & Marketing Automation
- Search Engine Optimization (SEO)

LANGUAGE

- English

PROFILE

Detail-oriented digital marketing and web solutions professional with experience in web design, brand development, and data-driven marketing execution.

Proven ability to support business growth through clear messaging, structured campaigns, and modern digital platforms.

Combines creativity with analytical thinking to deliver measurable outcomes, maintain brand consistency, and support organizational objectives.

WORK EXPERIENCE

Web development & design | Copywriting and Email marketing Specialist (Freelance)

Upwork & Independent Clients | 2024 - Present

- Designed and maintained modern, responsive websites aligned with brand standards
- Executed SEO and content strategies to improve online visibility and engagement
- Developed email marketing campaigns and automated workflows
- Created marketing visuals and branded assets for digital campaigns
- Analyzed campaign performance to support optimization decisions
- Collaborated with clients to translate business goals into effective digital solutions

TOOLS & PLATFORMS

Canva · WordPress · HubSpot ·
Mailchimp · Brevo · Google Analytics ·
Google Ads · Meta Ads Manager