



JOHN O MARLOWE

Sales Professional | Writer | Copywriter | Marketing Professional

317.503.0248

JOMarlowe@mail.com

JOMarlowe.journoportfolio.com

AWARDS

Hoosier State Press Association
(Newspapers <5,000)

Best Sports Commentary

- 2018 First Place
- 2019 First Place

Best News Commentary

- 2019 Third Place

Best General Commentary

- 2019 Third Place

TOOLS

(In Order of Proficiency)

- Brain (Left and Right Hemisphere)
- Creativity / Composition
- Connections / Relationships
- Adobe Creative Cloud
- Social Media
- Keyboard / Camera
- Word / Excel

KEY SKILLS

- Proven Leader
- Gifted Interviewer
- Creative Writer
- Eloquent Raconteur
- Dynamic Public Speaker
- Vivid Storyteller
- Virtuoso Adobe InDesign Master
- Articulate Customer, Colleague, Stakeholder Channeler
- Discerning Policymaker

LEADERSHIP

BOARD OF TRUSTEES

Clayton/Liberty Township Public Library
1990-2006

- President, Treasurer

BOARD MEMBER

Hendricks County Community Foundation
1997-1999

CHURCH LEADER

Clayton Presbyterian Church
1963-Present

- Elder, Member of Session

EDUCATION

WABASH COLLEGE

B. A. Political Science, 1979
Crawfordsville, Indiana

- Member of Wabash's 1977 NCAA Division III Championship Runners-up
 - Member of Wabash College Athletics Hall of Fame (Team)

INVOLVEMENT

THE PAPER OF MONTGOMERY COUNTY

101 W. Main | Crawfordsville, Indiana | 765.361.0100 | thePaper24-7.com

Supervisor: Tim Timmons, Publisher | Sports Editor: Neil Burk | Advertising Manager: Kim VanMatre

Columnist & Sportswriter

8/2015-Present (Contract)

- Produce weekly 500 word column
- Produce game previews: interviews, stats
- Generate live Twitter™ reports
- Compose game reports

Opinion Columnist

8/2018-Present (Contract)

- Produce weekly 500 word column

News Reporter

7/2015-8/2015 (Contract)

- Compose feature articles
- Serve as full news reporter/interviewer
- Cover breaking news

Account Executive

3/2015-6/2015

- Service client advertising buys

GODBY HOME FURNISHINGS

8171 Westin | Avon, Indiana | 317.272.4581 | Supervisor: Dave Inman, (Retired)

www.godbyhomefurnishings.com

Retail Sales Representative

12/2014-3/2015

- Sold over \$76,000 retail in 10 weeks

D & E PRINTING CO., INC.

2 East Main | Brownsburg, Indiana | 317.852.9048 | Supervisor: R. Eric Mizell

www.dandeprinting.com

Senior Graphic Designer

2001-2013

- Adhere to multiple deadlines
- Prioritize production scheduling
- Focus on highly conscientious, detailed workmanship

HOMETOWN MEDIA

211 York Street | Clayton, Indiana | 317.503.0248

JOMarlowe57@mail.com

Freelance Marketing | Business Development | Sales Professional

1990-Present

- Generate excellent writing aplomb: business to business, copywriting, creative writing, blogging
- Develop significant business-to-business sales relationships
- Channel relationships with all levels of administration: C-Level, Marketing Directors
- Generate new leads while maintaining current customer base
- Design and produce collateral marketing materials

INDIANA BASKETBALL HANDBOOK, LLC (DBA)

Owner and Co-Publisher

1998-2012

- Perform as editor and lead writer of all departments of the annual publication
- Create and maintain customers through direct and telephone sales
- Generate leads through referral and cold calling

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