ALEXANDER W. POPP

425 Towergate Place | Sandy Springs, GA 30350 (404) 539-1714 | alexpopp482@gmail.com

OBJECTIVE

To advance my career with a leading organization that will utilize my extensive journalism and communications knowledge while also allowing me to develop further as a professional.

Proven talent for crafting accurate but engaging stories, from conducting interviews to delivering reports on tight deadlines. Detail-oriented leader with expertise spanning strategic planning, research, fact-checking, record management, source development, social media, writing, copy editing, video editing, and problem-solving. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills.

PROFESSIONAL EXPERIENCE

REPORTER | Appen Media, Alpharetta, Ga, August 2022 to Present

• Responsible for daily news coverage in the cities of Dunwoody and Sandy Springs, including local government meetings, crime, business features and human interest pieces.

CO-FOUNDER AND HEAD GUIDE | World's Best Adventures, Gainesville, Ga, August 2021 to August 2022

 In 2021 I launched a startup backpacking and hiking guiding service focused on helping newcomers get into backpacking and the outdoors.

EDITOR | Dawson County News, Dawsonville, Ga, January 2020 to August 2021

- Responsible for all editorial content produced by Dawson County News, including the weekly print product, daily online coverage, monthly and quarterly special sections and magazines, and exclusive live video events.
- Investigated daily crime and county beat news in Dawson County.

CRIME AND COURT REPORTER | Forsyth County News, Cumming, GA, December 2017 to January 2020

- Investigated daily crime and beat news in Forsyth County, covering businesses, public figures, and government agencies.
- Reported on the proceedings of the Forsyth County Superior Criminal Court as well as the monthly meetings of the Forsyth County Board of Education.

EDUCATION

Bachelor of Arts (B.A.) in Communications, 2016; The University of North Georgia, Gainesville, GA

ACHIEVEMENTS

- 2017 Thru-Hike of the Appalachian Trail | SABBATICAL, GA TO ME, MARCH TO SEPTEMBER 2017
- 2018 Georgia Associated Press Media Editors Award First place for non-deadline reporting and best multiplatform coverage of a single story

Professional Affiliations

Atlanta Press Club Member

ADDITIONAL INFORMATION

Certifications: Solo Southeast Wilderness First Responder, Wilderness First Aid, CPR, and AED

Technical Proficiencies: Microsoft Office Suite, Adobe Photoshop, Adobe Premier

Interests: Backpacking, Outdoors Gear, Leave No Trace, Wildlife, Mountain Biking, Technology, Photography, Film