

Claire Tweedie

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EDUCATION

DePaul University

August 2022 - June 2025

Bachelor's Degree in Journalism | Chicago, IL

Double major in Media and Cinema Studies

Graduated summa cum laude

PROFESSIONAL EXPERIENCE

Audience Editor

Oct. 2024 - Present

The Chicago Tribune - Chicago, IL

- Promoted stories across beats by optimizing for SEO and interpreting audience analytics as one of only two editors on weekend shifts
- Crafted and sent push alerts on high-profile stories such as Operation Midway Blitz and the Madigan trial that doubled digital page views and convinced readers to subscribe
- Tasked with more social media (Instagram, Bluesky, Threads) responsibility than initially hired for (Facebook, X) after being there less than six months

Editor in Chief

June 2024 - Oct. 2024

The DePaulia - DePaul University

- Became the first Asian-American editor-in-chief after being promoted within two years of being at The DePaulia
- Designed and implemented a new-hire training day that gave beat writers and editors alike a crash course on publication-specific style guides and processes
- Increased publication's visibility to our audience including newsletter engagement, physical presence on campus and social media usage

Digital Producer Intern

June 2024 - Aug. 2024

WFAA - Dallas, TX

- Balanced daily tasks with longer reporting projects like skate park quotas in Dallas that were featured on the website homepage
- Wrote multiple articles for digital publication daily while reviewing press releases and user generated content for story pitches that boosted viewer ratings
- Trusted to program YouTube livestreams using software like vMix during broadcasts such as the first presidential debate of 2024 during second week of internship

Content Managing Editor

April 2024 - June 2024

The DePaulia - DePaul University

- Received Peter Lisagor Award for Best Deadline Reporting for coverage of DePaul University's student encampment
- Organized effective and direct communication between section and multimedia editors to improve publication visuals through Slack channels and weekly staff meetings
- Ensured minimal print and digital errors by editing each story submitted for publication using AP Style

KEY SKILLS

Social media
Staff management
WordPress
Digital production

Fact checking
Audience engagement
Editing
News writing

HOBBIES

- Throwing gutter balls at media bowling league
- Acing entertainment and pop culture rounds at bar trivia
- Scream-singing song lyrics with 93% accuracy at concerts