



Just say Sì

Give a gift of elegance this Christmas. Giorgio Armani Sì fragrances channel a world of classic Hollywood glamour, a world where women have power and grace in equal measure.

GIORGIO ARMANI ADVERTISING FEATURE



Delicate and aromatic, Sì captivates the senses with florals, fruit and musky light wood.



Strong yet subtle, sophisticated and independent: these are qualities that define what it means to be a modern woman. Sì fragrances by Giorgio Armani beautifully capture the essence of these winning characteristics, making them ideal gifts for someone special this Christmas.

A gift of Sì is a tribute to femininity and, with her irresistible combination of grace, strength and spirit, no one embodies that better than Oscar-winning Australian actress Cate Blanchett, the face of the luxury fragrance range.

The Sì message is clear: grant yourself permission to be assertive and allow your true self to shine. Sì was made for the woman who says yes to pursuing her dreams, yes to making her own decisions and yes to living in the moment.

Sì eau de parfum's elegantly sculptural bottle contains aromatic yet delicate notes that captivate the senses. The result is a sensual mix of blackcurrant nectar and vanilla, with freesia and rose at its heart and a base of musky blond wood. It might just be the only accessory you need this festive season.

Giorgio Armani Sì fragrances and a range of Sì Christmas gift sets are available at selected department stores.

FOR CHRISTMAS Indulge yourself or treat a loved one or friend with a Giorgio Armani Sì gift set or a single fragrance. Choose from the range's classic Sì EDP, Sì Nacre Limited Edition (available exclusively at Myer this Christmas); Sì Intense EDP; Sì EDT; and Sì Le Parfum.



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