

Cherise Cheong

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Mass Communication student from Republic Polytechnic seeking an internship to apply skills in writing, content creation, and digital communication. Versatile learner who can support PR, marketing, and media-related tasks while gaining real industry experience.

Education

Diploma in Mass communications (Current) · Republic Polytechnic · 2024-2027

Singapore -Cambridge GCE Ordinary Level · Unity Secondary School · 2019-2023

Primary School Leaving Examination (PSLE) · South View Primary School · 2012-2018

Skills

Soft Skills : Customer Service · Adaptability · Flexibility · Empathy · Critical Thinking · Active Listening · Teamwork · Work Ethic · Conflict Resolution · Emotional Intelligence · Positive Attitude

Analytical : SWOT Analysis · Data Analysis · Data Visualization · Hypothesis Testing · Market Analysis · Quantitative Analysis

Creative : Advertising · Blog Writing · Branding · Creative Writing · Data Visualization · Design Thinking · Marketing Campaigns · Photography · Search Engine Optimization (SEO) · Social Media Content Creation · Video Editing

Work Experiences

Customer Service · Simba Telecom (Orchard Central) Nov 2022 - Present

Assists customers with mobile plans, SIM activation, billing, and technical issues. Handles inquiries in person, provide product information, process sign-ups or replacements, resolve service problems, and ensure a positive customer experience.

Activities

Donations · The Salvation Army May 2023 - Present

Donated a variety of items such as

- Clothing
- Toys
- Furniture
- Stationary

Volunteer · Fei Yue Family Service Centre Jun 2017 - Present

- Supported Active Ageing Centre in Administrative work
- Kept seniors company (through conversations and games)
- Escorted seniors to their medial appointments

Radiate 909 (CCA) · Republic Polytechnic
Radio, Podcast & Vodcasting CCA in Republic Polytechnic

May 2024 - Oct 2025

Jammerz Arena (CCA) · Republic Polytechnic
Music Collective CCA in Republic Polytechnic

Apr 2024 - Sep 2024

Languages

English (Native) · Mandarin (Fluent)

Certifications

SYF Distinction (Choir) · MOE · 2023