

Harry Hedges

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Education

DePaul University

Expected Graduation: May 2027

Major: *Public Relations, Advertising*

Skills

- Software: Adobe Photoshop, Adobe InDesign, Microsoft Office Suite (Word, Excel, PowerPoint)
- Communication: Client relations, team collaboration, written communication
- Project Management: Team leadership, self-directed project execution, and deadline management
- Social media: Content creation, platform management, such as Instagram and Facebook

Course Highlights

Public Relations Writing - Creating and understanding all forms of PR writing. Creating news releases and media advisories formatted around a certain brand or event

Consumer Behaviours - Analyse trends and understand the conscious and unconscious decisions made by the consumer

Advertising Production - Conducted second-hand brand analysis to create a campaign in a team format. Creating media content that is cohesive and consistent throughout.

Experience

True Food Kitchen - To-Go Server

Chicago, IL

Aug 2023 to Present

- Communicating with the kitchen, working as a team to complete orders promptly
- Creating connections with customers and understanding their needs and personalities
- General upkeep of the restaurant, restocking, preparing larger orders, portioning, and taking inventory

Linden Hills Co-Op - Butcher

Minneapolis, MN

July 2023

- Keeping a clean and sterile environment ensures safety for the customer.
- Creating relationships with co-workers and suppliers to ensure inventory upkeep