



Eat Well After the Bell Programs

Summer Meal Program

Childhood hunger is a very real challenge in many parts of the country. We recognize the need to nourish the children of the Appleton Area School District, not only during the school year, but after the doors close for the summer as well. In partnership with leadership, we will look for ways to enhance the food offered in your community and reduce the food insecurity that children may experience when the school year has ended.

Complementing our "Eat Well After the Bell" campaign, we can provide a summer meal finder app to supply students and families with vital information to boost participation and drive out hunger. This campaign has seen a historical increase in participation of 25%.

We are so passionate about these efforts that we have already partnered with Menasha Joint School District and the Weight of Fox Valley in the development and expansion of summer meal programs as well as at-risk summer programs like afterschool snacks (Super Snack) and evening meals. Additionally, we launched a new summer meals program toolkit in partnership with Share Our Strength to expand and create new summer programs. We are excited to bring this value to the community of Appleton.

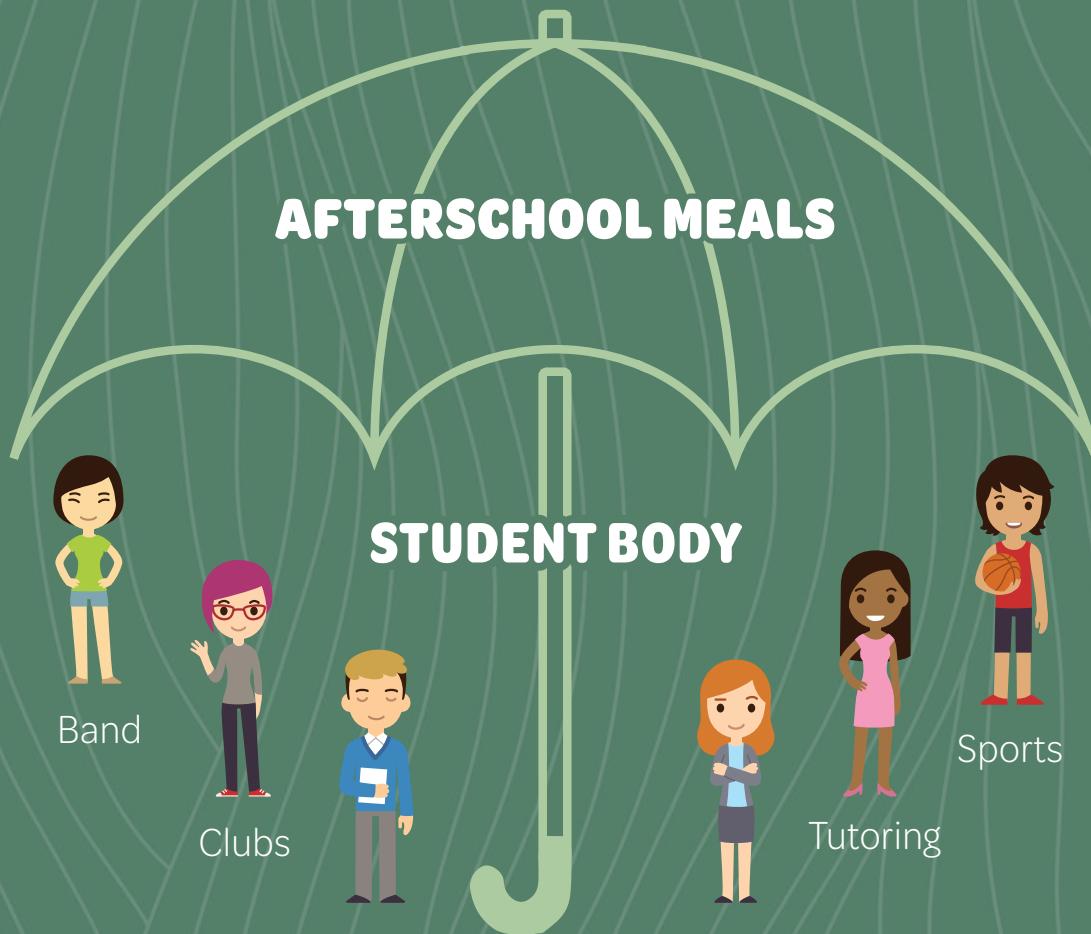
Super Snack

In conjunction with Eat Well After the Bell, Menasha Joint School District has implemented our Super Snack program at four elementary schools, as well as their middle and high schools. Since the inception of the program they have been feeding 1,700 students every week, with participation expected to increase as they roll out the program to more schools next year. The "Super Snack" program is not exclusive to the school's participants, but is open to anyone under 18 that has signed up for the Afterschool Feeding program. This means that anyone who is registered can walk through the doors of a participating school and receive food after last bell rings. A Super Snack is made up of items such as string cheese, yogurt, a fruit and vegetable choice, a small sandwich and milk.

We believe this program would be influential for the students involved in your athletic programs, as it would boost their energy before practice and games. Coupled with our sports nutrition program, we're excited to help young athletes boost their performance.

During the 2016-2017 school year, Chartwells partnered with the national Share Our Strength organization. In working with their No Kid Hungry campaign, we are proud to present the "umbrella model" approach, which helped us expand our supper participation by over 50%. We anticipate further increase of 14% this year alone.

A Model that Works



Our Afterschool Meals toolkit includes assessment, planning and training resources, as well as promotional materials to reach every audience in the school community. This program was successfully implemented at Tolleson Elementary School District and serves nearly 400 students per day.