

01 — THE PANATHUR STORY



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In a recent Magicbricks feature, he breaks down why Panathur is no longer just a neighbourhood. It is a market signal.

East Bengaluru has a new name
worth paying *attention* to.

02 — THE PROXIMITY ADVANTAGE

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Three of Bengaluru's biggest IT corridors sit within easy reach of Panathur. That kind of proximity does not happen by accident.

BHARAT KUMAR KANDUKURI · DIRECTOR · SUMADHURA GROUP

— 03 — QUALITY OF LIFE

The story has
moved from
where you live
to *how* you live.

Panathur Lake, quieter streets and greener surroundings have changed what buyers are actually looking for in this corridor.

PANATHUR LAKE

GREEN SPACES

LOW DENSITY

04 — MARKET PERFORMANCE

The numbers make a quiet but convincing case.

83%

PRICE APPRECIATION

Property prices have risen 83 percent over the last five years.

2x

RENTAL INCOME

Rental income has doubled in the same period.

3 to 5%

RENTAL YIELD

Consistent yield driven by strong end-user demand.

— 05 — INFRASTRUCTURE

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Execution and timely delivery of infrastructure will decide how far Panathur goes as a premium destination.

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METRO

PERIPHERAL RING ROAD

SUBURBAN RAIL

06 — FINAL THOUGHT

The buyers who
move early in a
market like this
are the ones who
look smart *later.*

Panathur has earned its place on the map. What happens next depends on how quickly people stop treating it as an alternative and start treating it as a destination.