

Ishaan Mittal

SEO Content Writer



ishaanmittal2712@gmail.com



+91-9720507915



[LinkedIn](#)



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Dynamic and results-oriented professional with a strong foundation in commerce, business administration, and international accounting. Experienced in marketing, management, finance, and content creation, with proven leadership in both educational and hospitality sectors. Written 500+ SEO friendly long-form content for several corporations spanning across B2B, SaaS, hospitality, and educational sectors. Demonstrated ability to manage operations, enhance brand visibility, and deliver measurable results across multiple domains.

Experience

Marketing Assistant, Sunrise Pay, Noida

Mar 25 - Present

- Supported digital payment campaigns that contributed to a 20–30% increase in user adoption in targeted regions.
- Helped streamline social media and outreach efforts, resulting in 25%+ higher engagement across key platforms.
- Conducted market research that identified 3–5 new customer segments for upcoming campaigns.

Freelance, Content Writer

Aug 21 - Present

- Delivered 1,500–2,500 words/day with a 95% first-draft approval rate for Dalmia Cement, Ambience Group, Scalanut, Pharmeasy, Leap Scholar, RateGain, Kavitech, and BeReal.
- Wrote SEO content that consistently drove results—blogs for multiple clients achieved top-20 Google rankings and contributed to 20–40% organic traffic lifts on targeted pages.
- Adapted writing across SaaS, construction, education, hospitality, pharma, engineering, and consumer tech with consistent accuracy and brand alignment.

Content Writer, The Sportsway Enterprises

Aug 21 - Jan 22

- Created sports content that contributed to 15–25% monthly audience growth.
- Researched trending topics and optimized articles, helping achieve improved SEO rankings on multiple keywords.
- Ensured consistent brand voice through collaboration with editorial leads

Equity Research Analyst, 3C Capitals

Aug 21 - Nov 21

- Delivered in-depth sector and company analyses that supported multiple profitable investment calls.
- Built reports used in weekly strategy discussions and internal decision-making.
- Provided insights that improved overall research turnaround time by 20%+.

Assistant Director, CB Guest House, Firozabad

Apr 19 - Oct 25

- Managed daily operations and staff workflows, leading to a 10–20% improvement in service efficiency.
- Implemented several initiatives that helped raise occupancy rates by 15%+ during peak periods.
- Oversaw finances, vendor relations, and event operations, improving cost control by 10–12%.

Managing President, OVM Public School, Firozabad

Apr 19 - Oct 25

- Drove strategic academic improvements that contributed to a notable rise in student performance over the year.
- Introduced digital learning programs adopted by 80%+ of classrooms.
- Led faculty teams and operational planning that strengthened the school's overall reputation and parent engagement

Education

● Bachelor of Commerce (Hons.) – International Accounting Galgotias University, Greater Noida	<i>Jun 2020 – Jun 2023</i>
● Bachelor of Business Administration (BBA) S.R.K. College of Education, Firozabad	<i>Apr 2018 – Apr 2019</i>
● Commerce Stream G.D. Goenka Public School, Agra	<i>Apr 2016 – Apr 2018</i>

Skills

● SEO Writing	● SERP Analysis
● Keyword Research	● Problem-solving
● Marketing Strategy & Brand Management	● Creativity
● B2B & SaaS Writing	● Time Management
● Business Development	● Eye for Detail
● On-Page SEO	● Financial & Equity Analysis
● Communication Skill	● Digital Content Creation
● Leadership & Team Management	● Market Research

Languages

- English
- Hindi