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FOR IMMEDIATE RELEASE

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**INSTANT POT COOKS UP A NEW SMART MULTI-COOKER FOR A TAPPED-IN,
HANDS-OFF COOKING EXPERIENCE**

London, Ont. — The folks who brought you America’s favorite multi-cooker are excited to announce the launch of the Instant Pot® Pro™ 6QT Smart Multi-Cooker. It’s the same pressure cooker you know and love, now with Bluetooth capabilities, offering a hands-off experience in the kitchen, leaving more time to spend at the table with your loved ones.

Busy home cooks and culinary veterans alike can connect to the Instant Connect™ App, a hub with more than 2000 step-by-step recipes. Gone are the days of combing through pesky ads and lengthy family anecdotes. The app’s advance search system can be filtered by ingredients, allowing you to explore new recipes without needing to go to the grocery store. Each recipe includes preset time and temperature settings that can be sent directly to the Instant Pot® Pro Plus, eliminating guesswork.

Founder Robert Wang says this is Instant Pot’s most advanced upgrade yet, without sacrificing the community behind mealtime.

“From our experience, cooking is not a solitary event, you really cook for you family, you cook for your friends,” says Wang.

The Instant Pot® Pro Plus comes in a sleek black with a gunmetal grey control panel, fit for anywhere from serial minimalists to Grandma’s rustic bungalow. It’s multi-surface compatible, meaning there’s no risk of damage to your precious marble or wood.

You can find the Instant Pot® Pro Plus late this week at major retailers worldwide.

Visit <https://instantpot.com/collections/wifi/products/instant-pot-pro-plus-6qt-smart-multi-cooker> for more information on the product.

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FACT SHEET

Product Specs

- 6-quart capacity
- Glossy black with gunmetal grey control panel
- Wide: 13 inches
- Height 12.7 inches
- Length: 13.2 inches
- 1200 watts, 120 V~ 60 Hz, UL & ULC Listed

Features and Performance

Instant Pot® Pro™ 6QT Smart Multi-Cooker combines 10 cooking functions in one compact appliance, including pressure cooking, slow cooking, sautéing, sous vide, rice, yogurt, canning and warming. The NutriBoost™ technology gently pulses food while cooking in a mixing motion, ideal for dishes like rice, soups, broths and risotto.

Powered by a 1200-watt system, the Pro Plus cooks up to 70 per cent faster than traditional methods and features WhisperQuiet™ steam release for safe, low-noise operation. A stainless-steel inner pot with an aluminum core supports heating and searing. Did we mention it's dishwasher safe?

Design and Integration

Designed to be a staple in both modern and artisanal kitchens, the Instant Pot® Pro Plus features a shiny, black finish and a low-profile body despite its hefty 6-quart capacity. With its minimal visual impact, the Instant Pot® Pro Plus can easily make a home for itself on countertop or stove, without dominating the space. App-based controls reduce the need for physical interfaces, leaving minimum smudges and cleanup.

Practical Considerations

The Instant Pot® Pro Plus uses a plug-and-play design and a speedy Bluetooth setup via the IOS App Store or Google Play Store, no permanent installation required. Its portability supports temporary kitchen setups during construction phases. Leave the venting and plumbing for bathroom renovations.

Material compatibility

The Instant Pot® Pro Plus is designed for use on common residential countertop materials, including wood, stone, and engineered surfaces. Its design allows for movement between kitchen zones without risk of surface damage.