

Hannah Lindow

hannah.lindow@yahoo.com / (920) 453 - 8277

Experience

PR, Social & Content Intern 05/2026 - Current
Madison, WI

- Draft press releases and media materials to enhance public visibility.
- Research media outlets to identify key coverage opportunities for targeted outreach.
- Assist in creating engaging client social media and blog content for brand promotion.
- Monitor client social media channels to gather audience engagement insights and feedback.

Content Intern 09/2025 - Current
Madison, WI

- Conduct interviews with professors, students, and alumni to gather insights and quotes for articles.
- Manage social media accounts, posting complementary content for each website article to increase visibility.
- Create and edit video posts to boost engagement and highlight foundational courses.

Marketing Intern 05/2025 - 08/2025
Sheboygan, WI

- Supported the company's goal of developing a new SaaS product by producing a go-to-market strategic plan.
- Performed competitor analyses, brand market research, and industry-specific assessments to inform strategic decisions.
- Interviewed clients to collect insights that guided brand recommendations.

Education

University of Wisconsin-Madison
Expected 05/2027

Bachelor of Arts: Journalism - Strategic Communication and Reporting

Certificate in Business

Certificate in Digital Media Analytics

- Dean's List - 2023, 2025

Skills

- Public & media relations
- Interviewing
- Strategic communication
- Social media content creation & management
- Visual storytelling
- Marketing strategy
- Research & analysis

Additional Involvement

PRSSA, Member / 2023 - 2024

BuckyPR, Member / 2023 - 2024

Glow Recipe, Campus Ambassador / 2024