

Hannah Lindow

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Professional Summary

Professional content creator with solid foundation in developing engaging and high-quality content. Developed content creation skills in collaborative, fast-paced environments. Proficient in crafting compelling stories and managing multiple projects simultaneously. Skilled in writing, editing, and content planning, with focus on delivering impactful results.

Education

Bachelor of Arts, Journalism and Mass Communication.....Exp. 05/2027

- Focuses in strategic communication and reporting
- Certificate in Business
- Certificate in Digital Media Analytics

Work History

PR, Social & Content Intern.....05/2026 - Present

Hibeing - Madison, WI

- Draft press releases and media materials to garner additional coverage of clients.
- Research media outlets to identify key coverage opportunities for targeted outreach.
- Assist in creating engaging client social media and blog content for brand promotion.
- Monitor client social media channels to gather audience engagement insights and feedback.

Content Intern.....09/2025 - Present

School of Journalism and Mass Communication - Madison, WI

- Conduct interviews with professors, students, and alumni to gather insights and quotes for articles.
- Manage social media accounts, creating and posting content to correspond with each website article to increase visibility.
- Create and edit video posts to boost engagement and highlight foundational courses.

Marketing Intern.....05/2025 - 08/2025

FifthColor - Sheboygan, WI

- Produced and presented a go-to-market strategic brand roll-out plan for the company's newly developed SaaS product.
- Assisted with production shoots and content gathering, working with both the creative team and strategic marketing team.
- Performed competitor, brand market, and industry-specific research to inform strategic decisions.

Skills

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| - Interviewing | - Visual Storytelling |
| - Effective Writing | - Social Media Content Creation & Management |
| - Marketing Strategies | - Develop PR Strategies |
| - Storytelling | - Communication |