

Isabela Reinoso

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Education

University of Florida, Gainesville

2027

Bachelor of Science in Journalism/Minor in Sustainability Studies/ Minor in Teaching

Experience

TELEMUNDO 51 & NBC 6, Miami, FL

June 2026 – August 2026

Intern

- Reported and produced local news stories on community issues, crime and consumer topics, conducting field interviews, researching sources, writing scripts and developing content for broadcast.
- Pitched original story ideas during daily editorial meetings and worked alongside reporters in the field to gather interviews, video, press conference coverage, stand-ups and PKGs.
- Served as an associate producer for a two-hour morning newscast, monitoring breaking news, gathering information and supporting daily newsroom newsgathering.
- Used Dalet to write and build broadcast elements, including supers, VOs, briefs and other rundown content, while editing PKGs for air.
- Produced daily news briefs and a dedicated segment for the station's FAST channel, adapting stories for digital and streaming audiences.

NOTICIAS WUFT, Gainesville, FL

May 2024-Present

Executive Producer

- Build and manage the weekly rundown, assign and prioritize stories, and make editorial decisions to ensure accurate, timely and audience-focused coverage.
- Pitch, report and produce deadline-driven PKGs, conducting interviews, writing scripts and developing local and community stories for Spanish-speaking audiences.
- Coordinate social media strategy and digital promotion for Noticias WUFT, extending coverage across television, radio, web and social platforms.
- Write and produce web stories while supporting daily newsroom production and breaking-news coverage.

WUFT News, Gainesville, FL

May 2024-Present

Breaking News Reporter/ Anchor

- Assist producers during editorial meetings by contributing story ideas and pitches. Report, write, anchor and edit packages for the First at Five newscast and digital platforms.

Fuente Latina, Hollywood, Florida

November 2025

Student Media Fellow

- Reported and produced content while working on assignment in the Middle East media, gaining international field experience. Participated in hands-on training, mentorship sessions and newsroom-style workshops to strengthen reporting, production and digital media strategies.

The Independent Florida Alligator/ El Caiman, Gainesville, FL

May 2024-December 2024

Reporter/ Translator

- Covered topics of environment, race and equity and data-driven stories. Translated news stories between Spanish and English.

Skills

• AP ENPS • Hootsuite • Adobe Premier Pro • Adobe Audition • Adobe After Effects • Airtable • Slack • Hootsuite

Languages: Spanish (Native), English (Full Professional Proficiency), French (Limited Working Proficiency)

Awards, Leadership & Training

Contribute to a **Pulitzer Center** grant-funded investigative reporting project. **Telemundo Academy Participant**

National Association of Hispanic Journalists member/ Ruben Salazar Scholar.

Florida Society of News Editors journalism contest: third place in multimedia category.

Suncoast National Academy of Television Arts & Sciences Student Production Award First place winner