

# Isabela Reinoso

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## Education

**University of Florida**, Gainesville, FL 2023-2027  
Bachelor of Science in Journalism  
Minor in Sustainability Studies/ Minor in Teaching

## Skills

• News reporting and anchoring • Bilingual communication • Storytelling • Leadership • Effective Communication  
• Teamwork and collaboration • Public speaking and on-camera presentation • Story pitching and research  
• Interviewing and audio/video editing • Scriptwriting and VOSOT/ PKG production • Copywriting • AP ENPS •  
Hootsuite • Adobe Premier Pro • Adobe Audition • Adobe After Effects • Airtable

**Languages:** Spanish (Native), English (Full Professional Proficiency), French (Limited Working Proficiency)

## Experience

**NOTICIAS WUFT**, Gainesville, FL May 2024-Present  
*Anchor/Reporter/Producer*

- Report and present as anchor for a weekly Spanish-language newscast.
- Assist in daily producing tasks, pitch and write stories for the web.
- Produce, script, interview guests and anchor a weekly radio show.

**WUFT News**, Gainesville, FL May 2024-Present  
*Breaking News Reporter/ Anchor*

- Assist producers during editorial meetings by contributing story ideas and pitches.
- Pitch, shoot and edit packages for the First at Five newscast and digital platforms.
- Report, write and anchor the Midday newscast; produce same-day VOSOTs.

**Fuente Latina**, Hollywood, Florida November 2025  
*Student Media Fellow*

- Reported and produced content while working on assignment in Israel, gaining international field experience and firsthand exposure to Middle East media coverage.
- Participated in hands-on training, mentorship sessions and newsroom-style workshops to strengthen reporting, production and digital media strategies.

**Midtown-Metro Achievement Centers**, Chicago, Illinois June 2025-July 2025  
*Summer Intern*

- Working as a counselor guiding low-income urban youth in Chicago along pathways of success through proven enrichment programs that embrace the dignity of the person by focusing on academic excellence, virtue development, individual attention and parental engagement.

**The Independent Florida Alligator/ El Caiman**, Gainesville, FL May 2024-December 2024  
*Reporter/ Translator*

- Covered topics of environment, race and equity and data-driven stories. Pitched, researched and reported on local stories in the East Gainesville and Hispanic community.
- Translated news stories between Spanish and English.

## Awards, Leadership & Training

Selected to contribute to a **Pulitzer Center** grant-funded investigative reporting project.

**Telemundo Academy Participant**

**Hispanic Scholarship Fund** scholar/ Scholarship recipient

**National Association of Hispanic Journalists** member/ Ruben Salazar Scholar/ Social media outreach for UF chapter/ Organized the first Latino Open House Showcase at UF. **Hootsuite platform** certified.

**Florida Society of News Editors journalism contest:** third place in multimedia category.

**Suncoast National Academy of Television Arts & Sciences Student Production Award** nominated