

Holey Awesome Donut Company
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Sweet Careers Coming Soon to Tuscaloosa

SEATTLE, Sept. 17, 2025- The largest packaged doughnut distributor in the Northwest will help combat local unemployment and strengthen the Tuscaloosa economy. The opening of a new manufacturing plant this July will bring 700 jobs to the area by mid-summer

Tuscaloosa's unemployment rate at 16%, above the state average, and the city's largest employer is set to lay off half its workforce next quarter. The plant will bring much-needed economic relief. Construction is scheduled to begin at the end of the month, with full operations expected nine months later. Once complete, the facility will employ 700 people and produce and package doughnuts for distribution across Alabama.

"We are so excited that Holey Awesome Donuts has recognized the potential in the city of Tuscaloosa and is bringing a new industry into our town," Tuscaloosa Mayor, Ed Roblard, said.

After receiving proposals from 12 cities across Florida, Georgia, and Alabama, Holey Awesome Donut Company selected Tuscaloosa as the site of its new factory. The new \$8 million doughnut factory was selected for its strategic location, competitive low-interest financing from local banks, and strong backing from city officials, who have pledged to build surrounding infrastructure including roads, sidewalks, waste disposal facilities and recreation areas.

"I have never tried a Holey Awesome Donut. I am glad I will get to try one soon," Tuscaloosa resident, Joe Schmidt, said.

About Holey Awesome Donut Company

Since 1990, Holey Awesome Donut Company has been churning out beautiful breakfast treats. From our humble beginnings in Seattle, we are now the largest packaged doughnut distributor in the Northwest. We package and deliver eight flavors of delicious doughnuts. Holey Awesome won The Seattle Times award for best tasting donuts in 2023 and 2024. We pride ourselves on our community connections and impact.