

CRANDON WONG

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EMAIL

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PROFILE SUMMARY

a dedicated and results-driven professional known for his strong work ethic, reliability, and commitment to excellence. He consistently goes above and beyond expectations, demonstrating initiative, perseverance, and a proactive approach to solving problems. Crandon is highly organized, dependable, and thrives in fast-paced environments, making him a valuable asset to any team.

SKILLS

- User Research
- Interaction Design
- Usability Testing
- Proposal Development
- Video Hosting
- Visual & UI Design
- Prototyping
- Service Blueprinting & Journey Mapping
- Content Planning
- Filming
- Video Editing
- Color Correction
- Color Grading

WORK EXPERIENCE

SALESMAN

SPACEMARKET

[JUL 2020 - DEC 2021]

- Persuasively engaged 100+ customers, and exceeded sales targets by 20–30%. Recognised as a top performer for consistent results.

STAFF

THE FULLERTON HOTEL [

JUN 2022 - OCT 2023]

- Proficient in following instructions with 99% accuracy over 150+ tasks; completed work 20% faster than deadlines. Known for adaptability, precision, and reliability in fast-paced environments.

SOCIAL MEDIA MARKETING INTERN

BEHEARD PRIVATE LIMITED

[APR 2026 - AUG 2026]

- Managed end-to-end social media content creation across multiple client accounts, producing approximately 20 short-form videos per month. Developed audience-focused content proposals and storytelling concepts, and handled the full production process including ideation, scripting, filming, hosting, acting, interviews, skits, storytelling, B-roll, editing and publishing. Created content designed to strengthen audience engagement, brand storytelling and social media presence while adapting creative approaches to different brands and target audiences.

EDUCATION

REPUBLIC POLYTECHNIC - SINGAPORE [JAN 2024 - JUL 2026]

DIPLOMA IN DESIGN & USER EXPERIENCE

- Peer Supporter for STA Club
- EMP Club Member

CANBERRA SECONDARY SCHOOL - SINGAPORE [FEB 2020 - OCT 2023]

GCE O LEVEL / HIGHER NITEC

- Boys Brigade CCA
- Volleyball CCA

Volunteered over 80 hours at local elderly homes, assisting with daily activities, meal distribution, and companionship for more than 40 residents. Helped reduce resident isolation by organizing and leading weekly group activities, increasing participation by 60%. Received positive feedback from staff and residents for compassion, reliability, and respectful care.

XISHAN PRIMARY SCHOOL - SINGAPORE [FEB 2014 - OCT 2019]

- Scrabble CCA

Completed over 30 hours of Values in Action (VIA) service projects in primary school, contributing to environmental clean-ups, charity drives, and community outreach events. Helped collect and organize over 200 donated items for underprivileged families and participated in neighborhood clean-up efforts covering more than 2km of public space. Demonstrated teamwork, responsibility, and a strong commitment to community service from a young age.

ORGANISATIONAL EXPERIENCE

HOPE CONFERENCE - SINGAPORE [MAY 2025] USHER

Assisted in organizing and facilitating a large-scale church conference by providing frontline support to attendees. Responsibilities included greeting and directing guests, managing seating arrangements, distributing programs and materials, and ensuring smooth crowd flow throughout the venue. Maintained a welcoming and orderly environment while supporting event staff and addressing attendee needs promptly and respectfully.

Provided frontline support for a church conference attended by over 500 guests. Greeted and directed attendees, managed seating logistics across a 1,000-seat venue, and distributed over 600 programs and materials. Helped reduce entry and seating times by 30% through efficient coordination and communication with event staff. Maintained a welcoming environment and resolved guest inquiries, contributing to a smooth and positive attendee experience.

HOPE ABLAZE - SINGAPORE - [FEB 2022 - OCT 2024] CONTENT CREATOR

Produced and managed digital content for the church's social media channels, resulting in a 60% increase in follower count and a 75% boost in average post engagement over 6 months. Created over 100 graphics and 40+ short-form videos to promote sermons, events, and community initiatives. Scheduled and published 3–5 posts weekly across Instagram, Facebook, and YouTube. Collaborated with ministry leaders to ensure content aligned with church messaging and reached an online audience of over 5,000. Understood church member's need by researching their needs, catering content to them to gain more traffic towards the page.

HOPEKIDS - SINGAPORE JAN 2025 - [PRESENT] TEACHER

Taught weekly Sunday school lessons to over 25 children aged 5–10, fostering spiritual growth and positive character development. Developed engaging lesson plans that improved class participation by 40% and led to a 90% retention rate among students over the year. Mentored children in faith, values, and behavior, with several parents reporting noticeable improvements in their children's understanding and application of biblical principles at home.

GOOD SEED COFFEE AUG 2024 - [PRESENT] BARISTA

Prepared and served over 100 beverages daily in a high-volume café, maintaining 98% order accuracy and reducing wait times by 25% through efficient workflow and multitasking.

Trained new team members, contributing to a 15% improvement in overall team productivity and customer service consistency.

Maintained 95% customer satisfaction rating through friendly service, attention to detail, and fast-paced order fulfillment.

SKILLS, ACHIEVEMENTS & OTHER EXPERIENCE

- ACHIEVEMENTS (2020): MUSIC POST EXAM ENRICHMENT PROGRAMME
- ACHIEVEMENTS (2021): QUESTA CLUB SILVER BADGE
- PROJECTS (2022): CERTIFICATE OF PARTICIPATION SCIENCE BUSKERS SINGAPORE
- SOFT SKILLS (2023): CERTIFICATE OF APPOINTMENT 2ND PEER SUPPORT LEADER (CCA)
- MODULES TAKEN (2022): PLANNING A SUCCESSFUL EVENT

PORTFOLIO



Crandon Wong

I'm not just studying UX. I'm exploring how design can make life a little simpler, kinder, and more joyful. My vision is to create human-centered solutions that connect with...

 Crandon Wong

LINKEDIN

www.linkedin.com/in/crandonwong