

# Candy Theresa Fontana Verde

[candyfontana@gmail.com](mailto:candyfontana@gmail.com) | (786) 450-2563 | [LinkedIn](#) | [Portfolio](#)

## EDUCATION

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### Bachelor Degree / Journalism

Expected graduation: May 2027

University of Florida

## SKILLS

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• Reporting • Interviewing • Microsoft Office Suite 365 • Editing • Adobe CC (Premiere, Audition, Photoshop) • AP ENPS

**Languages:** Spanish (Native) / English (Full Professional Proficiency)

## PROFESSIONAL EXPERIENCE

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### Enterprise Reporter

Gainesville, FL

*WUFT News, University of Florida*

Jan. 2026 – Present

- Produce weekly news packages covering breaking news and enterprise stories for broadcast and digital platforms.
- Deliver live shots from the field and report on location for developing and in-depth stories.

### Treasurer

Gainesville, FL

*National Association of Hispanic Journalists – UF Chapter*

Aug. 2025 – Present

- Manage NAHJ-UF chapter funds, track expenses and oversee budgets; helped secure a \$500 national NAHJ grant to launch the first Open House Latino Showcase, featuring 30 students.
- Co-led a bilingual storytelling competition and fundraising initiatives (nonmember entry fees, journalist-themed pin sales), raising \$125+ to support future programming and events for Hispanic and Latino student journalists.

### Multimedia Journalist

Gainesville, FL

*Noticias WUFT, University of Florida*

Jan. 2025 – Present

- Anchor Spanish-language newscasts covering news, entertainment and sports segments.
- Write, shoot, voice track, and edit news packages and VOSOTs for on-air and digital distribution.
- Create and publish web stories in Spanish, adapting broadcast content for online audiences.
- Deliver live shots from the field for breaking news and special coverage.

### Social Media Manager

Gainesville, FL

*Noticias WUFT, University of Florida*

Jan. 2025 – Present

- Create and manage weekly social media content for Instagram and Facebook, including original formats such as news quizzes, radio segment highlights and behind-the-scenes reels to showcase the newsroom's work.
- Design custom covers for video reports and web stories to enhance brand identity and increase click-through rates.

### First at Five Anchor/ Reporter

Gainesville, FL

*WUFT News, University of Florida*

May 2025 – Aug. 2025

- Anchored the live "First at Five" newscast, delivering local, national and international news to North Central Florida.
- Pitch, write, report, shoot, and edit news packages on deadline using ENPS and Adobe Premiere.
- Adapt quickly to breaking news situations and live coverage.

### El Caimán Reporter and Translator

Gainesville, FL

*The Independent Florida Alligator*

May 2025 – Aug. 2025

- Wrote and reported original news and feature stories in Spanish for El Caimán, the Spanish-language section.
- Translated English-language articles into Spanish to expand accessibility for Hispanic and Latino readers.

## AWARDS & CERTIFICATIONS

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### Telemundo Academy participant.

**Awards:** Voces del Periodismo Award (Second Place for Best Social Media Story), Peter B Orlik Award, Freedom Forum Scholarship, College Dean's List Spring/ Fall 2024 and Spring/ Fall 2025, Engaged Leaders Program and Honors Program.

**Certifications:** Hootsuite Platform Certification/ Social Media Marketing Certification/ Tutor Training & Certification/ Certification in Modern Journalism from NYU and Rolling Stone.