

Candy Theresa Fontana Verde

candyfontana@gmail.com | (786) 450-2563 | <https://www.linkedin.com/in/candy-fontana-verde/> | [My Website](#)

EDUCATION

Bachelor Degree / Journalism

University of Florida

Expected graduation May. 2027

Associate Degree / Journalism

Santa Fe College

2023-2024

SKILLS

• Interpersonal communication • Storytelling • Social media practices and management • Leadership • Effective Communication
• Teamwork and collaboration • Conflict resolution • Microsoft Office Suite 365 • Editing • Adobe CC (Premiere, Audition, Photoshop) • AP ENPS

Languages: Spanish (Native) / English (Full Professional Proficiency)

PROFESSIONAL EXPERIENCE

Multimedia Journalist

Noticias WUFT, University of Florida

Gainesville, FL

Jan. 2025 – Present

- Anchor Spanish-language newscasts covering news, entertainment, and sports segments
- Write, shoot, voice track, and edit news packages and VOSOTs for on-air and digital distribution
- Create and publish web stories in Spanish, adapting broadcast content for online audiences

Social Media Manager

Noticias WUFT, University of Florida

Gainesville, FL

Jan. 2025 – Present

- Created and manage weekly social media content for Instagram and Facebook, including original formats such as news quizzes, radio segment highlights, and public affairs interview clips
- Designed and implemented a content calendar to organize production and ensure consistent, audience-focused posting
- Produced behind-the-scenes reels to showcase the newsroom's work and foster stronger viewer connection
- Designed custom covers for video reports and web stories to enhance brand identity and increase click-through rates

First at Five Anchor/ Reporter

WUFT News, University of Florida

Gainesville, FL

May 2025 – Aug. 2025

- Anchor the live "First at Five" newscast, delivering local, national and international news to North Central Florida
- Pitch, write, report, shoot, and edit news packages on deadline using ENPS and Adobe Premiere
- Adapt quickly to breaking news situations and live coverage

El Caimán Reporter and Translator

The Independent Florida Alligator

Gainesville, FL

May 2025 – Aug. 2025

- Write and report original news and feature stories in Spanish for El Caimán, the Alligator's Spanish-language section
- Translate English-language articles into Spanish to expand accessibility for Hispanic and Latino readers
- Cover topics relevant to the local immigrant and Latino community, including events, public services, and student life

Radio Host

Noticias WUFT, University of Florida

Gainesville, FL

Jan. 2025 – Aug. 2025

- Write and record news segments for a weekly Spanish-language radio broadcast.
- Conducted interviews with professionals for the public affairs segment.

ADDITIONAL

Active member of the National Association of Hispanic Journalists (NAHJ)

Awards: College Dean's List Spring/ Fall 2024, and Spring 2025, Engaged Leaders Program, and Honors Program.

Courses: Hootsuite Platform Certification/ Social Media Marketing Certification/ Tutor Training & Certification/ Certification in Modern Journalism from NYU and Rolling Stone.