

Cooper Black is a bold and rounded serif typeface designed by Oswald Bruce Cooper and released in 1922 by the Barnhart Brothers & Spindler type foundry. It was based on older serif styles but made thicker and softer, with low contrast and strong readability, especially in larger text. The font was made for headlines advertising, where it needed to grab attention. Over the years, it became popular in the 1960s and 70s, often seen in pop culture music albums, and posters. Its friendly and eye-catching look made it stand out from other fonts. Today, Cooper Black is still used in design work to create a retro or vintage feel, and it's known for its bold and fun style that leaves a strong impression.

1922

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COOPER BLACK

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OSWALD
BRUCE
COOPER