

- Brought by Chess in Slums

The King's Pawn

- Presented by Ruth Oritse



Background

The King's Pawn

Every day, the work of Chess in Slums transforms lives - yet, most people only see the headlines. The real stories live in the streets, the classrooms, the small victories of children finding hope through a game of strategy.

"The King's Pawn" is where those stories breathe. A weekly Substack that documents transformation through storytelling - told by the people who live it.



What it is

A digital storytelling hub that captures the journeys of children, volunteers, mentors and the CEO of Chess in Slums.

What it does

- Humanizes impact data.
- Creates a donor-friendly narrative.
- Builds emotional connection with readers and donors.
- Inspires more people to join the mission



Goals

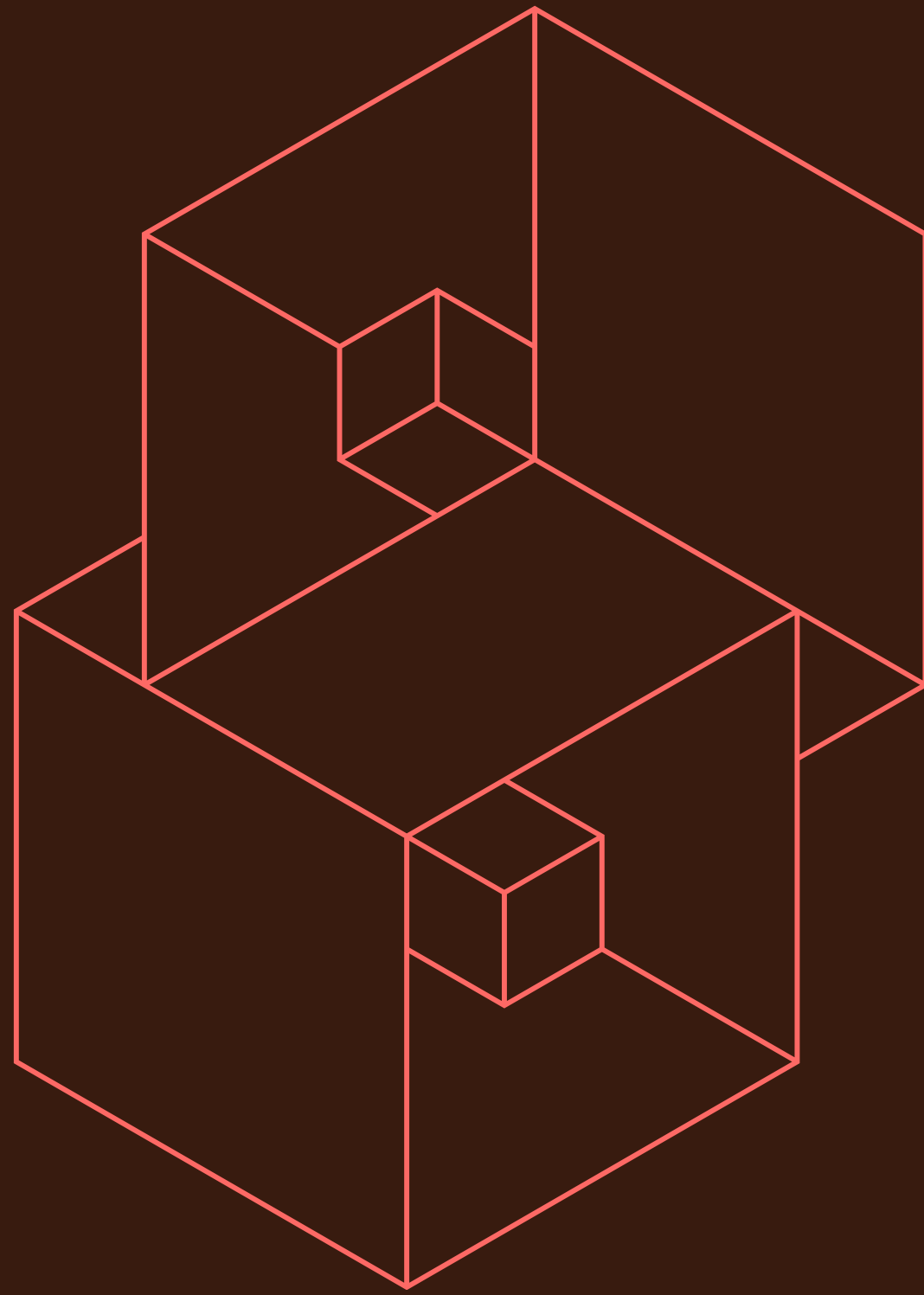
1. Document Impact - Record stories behind every child.
2. Attract Donors - Make giving personal through storytelling.
3. Inspire Volunteers - Show how small acts creates ripple effects.
4. Build Legacy - Archive the Chess in Slums journey for future generations.



Stories preserve the journey and inspires change!

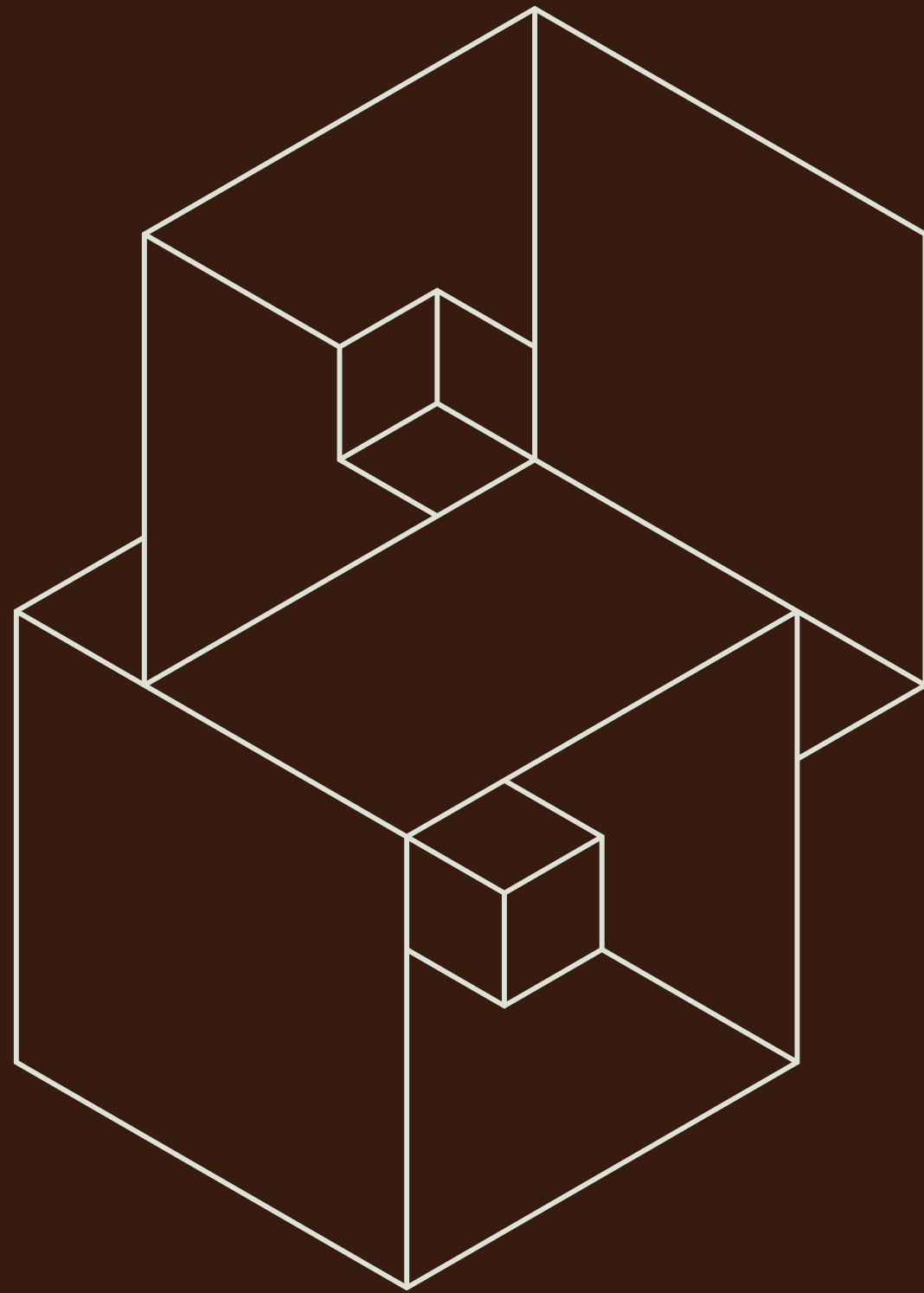
Story Categories & Article Topics

Category	Article Topics
Child of the Week	Meet Sodiq: He played Chess with One Show
Voice of the Volunteers	Pawns for Impact
Tunde's Table	Chess Chatters



Sample Story – The Child

“When I play, I don’t feel poor. I feel smart.”



Sample Story – The Volunteer

"Teaching chess isn't about rules. It's about helping a child believe their next move matters."

Sample Story – Tunde

“You can do great things from small places”



Conclusion

The King's Pawn

"The King's Pawn" isn't just a Substack - it's a movement in words.

It's a space where stories become seeds of change.

Let us write, share, and amplify the stories that remind the world that even the smallest move can change everything.

Thank You
- by Ruth Oritse -

