

Libby Swope Wiersema

752 S. Dunes Drive

Florence, SC 29501

(843) 472-7990

libbywiersema@gmail.com

Overview

I work as a freelance journalist and editor for print and online media, writing and editing books, magazines and business, travel, food, health and fitness content.

Experience

2015 to present **Contract writer for the South Carolina Department of Parks, Recreation & Tourism**

I produce four travel/food features per month for the website, Discover South Carolina, and write the food content for the annual South Carolina Visitors Guide.

2017 to present **Editor-proofreader, Warren Publishing Company**

I edit and proofread manuscripts for this hybrid publishing firm based in Charlotte, NC.

2016 to present **Contract journalist for Pulitzer-prize winning newspaper, Post & Courier, in Charleston, SC**

I write about national crime, business and political issues affecting the state of South Carolina

2014 to 2015 **Contract book reviewer for IndieReader**

I read and reviewed books (fiction and non-fiction titles) for IndieReader. Each review was completed within a specified deadline and written following the style format of IndieReader.

2009 to 2013 **Contractor for Demand Media Inc.**

Senior editing duties included fact checking, rewriting and providing writing instruction to new writers. Writing duties included creating original content for a variety of websites on the topics of health, law, nutrition, education, fitness and travel. As content auditor, I reviewed and updated previously published content for six websites.

2000-2009 **Media General Inc.**

Florence, SC

Staff journalist and features editor

Supervised a team of staff writers, photographers and freelancers.

Developed and served as managing editor of a monthly regional women's magazine, "InnerViews," published by company, Media General, Inc. Circulation 35,000.

Executed and directed content, design and layout for community news, health, food, religion, lifestyles and arts & entertainment using QuarkXPress and Adobe InDesign CS3. I was responsible for overseeing the content of five bloggers; this included posting content, adding images and applying basic html codes.

Wrote features and book reviews for arts & entertainment, health, travel & food, religion and lifestyles sections.

Developed and edited a weekly arts and entertainment tabloid, "Eight Days a Week," which provided information about regional happenings.

2011 to 2013 Contractor for global marketing firm EnVeritas Inc.

Developed marketing content for the websites of magazines Food + Wine and Leisure + Travel

Other freelance work

“EatingWell Magazine” published my article on the re-emergence of the heirloom Bradford watermelon (July/August 2018)

I produced and edited content for the websites of the magazines “Food & Wine” and “Travel + Leisure” and wrote website content for the HandPicked chain of retail stores.

Editor - “Vintage Charlotte,” Kugler Publishing; 2010
Edited copy for photography coffee table books

Editor - “QU Literary Journal,” Queens University Press
Associate Poetry Editor, 2013 to 2015

Contributor of consumer health care content for Livestrong.com, AZCentral Health, JillianMichaels.com, eHow, Savvy Gal and others.

Contributor of feature content for Atlanta Journal Constitution, USA Today, RachaelRay.com, Media General, Hotels.com, Travels.com, SC Living

Health care blogger for MultiView Hospitals website, 2011-2012.

Contractor for K.C. Productions of Aiken, GA producing features for hospital-based magazines, various industry publications and a few private schools.

Contractor for Medical Life Publishers in Raleigh, NC providing content for various publications for Duke Medical University and others.

Regular contributor to CBS HealthWatch online (defunct) and to “Digestive Health & Nutrition,” the consumer magazine of the American Gastroenterological Association.

Education

1979-1981 University of Alabama Tuscaloosa, AL
Majored in Communications/Journalism

1982-1983 Median School of Allied Health Pittsburgh, PA
Graduated with a diploma in Medical Assisting;
Earned certification in 1983 in both clinical assisting and administrative.

1993-1995 Francis Marion University Florence, SC
Majored in journalism

2012-2014 Queens University Charlotte, NC
Earned a Master of Fine Arts in writing.