



Every cup and bite is made with love, designed for soft souls and a reminder to people that happiness can be found in small, quiet moments.



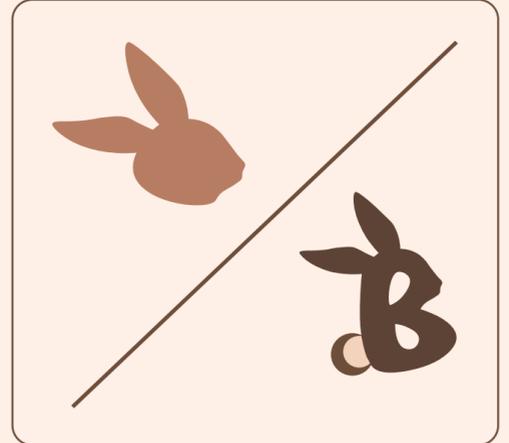
## PRIMARY LOGO



## SECONDARY LOGO



## BRAND ICONS



## OTHER LOGO VARIATIONS



## TYPEFACES

### HEADER

Cooper Black STD

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789!@#%&\*'()\_+==

### SUB - HEADER

Quicksand

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789!@#%&\*'()\_+==

### BODY

Nunito

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789!@#%&\*'()\_+==

## BRAND HUES



### PRIMARY COLOURS



### OTHER COLOUR COMBINATIONS

## EXCLUSION ZONE



The exclusion zones for all logos is a boundary that extends 0.5x logo unit above, below, and on both sides. This boundary should not be interfered with.

## IMAGERY

