

DANIAH ARIESAH

MEDIA PRODUCTION & DESIGN



CONTACT

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- <https://daniahariesah.journoportfolio.com/>

EDUCATION

DIPLOMA IN MEDIA PRODUCTION & DESIGN

Republic Polytechnic
April 2023 - April 2027

O LEVEL CERTIFICATE

(Design & Technology, BioChem,
Principles of Accounts)
Jan 2020 - November 2023

SKILLS

Creative Thinking
Adaptability
Positive Attitude
Fast Learning
Adobe Creative Cloud
Capcut
Canva

LANGUAGES

English (Fluent)
Malay (Basic)

SUMMARY

Media Production & Design student with hands-on experience in customer service and events. Creative and adaptable, with a growing passion for content creation.

WORK EXPERIENCES

CASHIER (PART-TIME)

Toys'R'Us

Jan 2025 - Present

- Operate POS system to scan and process customer purchases
- Pack items efficiently and ensure smooth checkout experience
- Maintain store cleanliness and support team with daily operations

KIDS EVENTS/BIRTHDAY PARTY PART-TIMER

The Tiara Society

Sep 2024 - Oct 2024

- Assisted in hosting children's birthday parties, including face painting, games, and serving food
- Followed tight event schedules and adapted quickly to dynamic environments
- Engaged with children and parents to ensure a fun, safe experience

F&B ASSISTANT (PART-TIME)

Bake A Joy (Spoonful Of Sugar)

Mar 2024 - Sep 2024

- Supported food and beverage preparation for café operations
- Handled customer service, from taking orders to resolving issues politely
- Maintained cleanliness and hygiene standards across the service area

BANQUET/CONCERT VIP/HOTEL SERVER

Freelance

Jan 2024 - Jan 2025

- Provided food and beverage service at high-end events, concerts, and hotel functions, ensuring smooth and professional guest experiences.
- Supported VIP hospitality operations, including buffet setup, serving, clearing, and maintaining event area cleanliness.
- Worked in fast-paced environments with diverse teams, communicating effectively and adapting quickly to changing needs.

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INTERESTS

Photography
Videography
Directing
Editing
Content Creation
Social Media Trends
Graphic Design

ORGANISATIONAL EXPERIENCES

PHOTOGRAPHY CLUB MEMBER

Republic Polytechnic

May 2025 - Present

- Currently joining to develop skills in creative photography and visual storytelling
- Seeking opportunities to support school events and build a media-focused portfolio

FOOD DISTRIBUTION VOLUNTEER

Goodwill Ambassador

2017 - Present

- Deliver food to low-income households, supporting community outreach efforts
- Promote kindness and volunteerism through consistent service since childhood

HANDBALL TEAM MEMBER

Republic Polytechnic, Kudashy

Apr 2024 - 2026

- Competed as the main Pivot in tournaments such as Pesta Sukan and SP Invitationals
- Demonstrated teamwork, strategy, and resilience under pressure, helping the team secure 3rd place finishes
- Awarded Sports Excellence Merit Award in 2025.

GIRL GUIDES PATROL LEADER

Tampines Secondary School Girl Guides

Apr 2022 - Apr 2023

- Led, organised, and mentored patrol members through activities and badge work
- Collaborated with other EXCOs to coordinate events and camps, contributing to the Puan Noor Aishah Award

VIA (VALUES IN ACTION) LEADER

Tampines Secondary School

2020 & 2022

- Led class initiatives to raise funds for Cat Welfare Society by designing and selling custom-made cat stickers
- Contributed annually for food donation drives to Jamiyah Welfare Home

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CERTIFICATES & ACHIEVEMENTS

ESSENTIAL SKILLS FOR SOCIAL MEDIA MANAGERS

Linkedin Learning Certificate

Nov 2025

- Learnt core skills in social media strategy, content planning, analytics, and audience engagement across major platforms.

HOW TO USE CHATGPT FOR CONTENT CREATION

Linkedin Learning Certificate

Nov 2025

- Learnt how to use AI tools like ChatGPT to brainstorm ideas, support content planning, and improve creative workflows.

STRATEGIES FOR CREATING VIRAL SHORT FORM CONTENT

Linkedin Learning Certificate

Nov 2025

- Learnt practical strategies for creating engaging short-form content, including hooks, pacing, trends, and audience retention techniques.

SPORTS EXCELLENCE AWARD AY2024 - MERIT

Republic Polytechnic Handball

July 2025

- Awarded for strong performance and dedication as part of the RP Handball team.