



Nurul Hana

MEDIA PRODUCTION &
DESIGN STUDENT

About Me

Media Production & Design student with hands-on internship experience in digital marketing, branding, and website design. Experienced in creating websites using WordPress and Divi Builder, designing marketing materials, social media content, and SEO assets for clients across various industries. A creative, adaptable, and detail-oriented designer who enjoys solving problems and creating impactful visual experiences.

Education

Republic Polytechnic

Diploma in Media Production & Design
Apr 2024 – Apr 2027 (Expected)

East Spring Secondary School

GCE O-Level/Higher Nitec
Jan 2018 – Sep 2022

WORK EXPERIENCE

MARKETING INTERNSHIP

3D BRAND AGENCY (MAY 2026 – AUG 2026)

- DESIGNED AND UPDATED CLIENT WEBSITES USING WORDPRESS (DIVI BUILDER).
- CREATED WEBSITE BANNERS, BLOG BANNERS, SOCIAL MEDIA POSTS, AND DIGITAL MARKETING MATERIALS.
- PRODUCED VISUAL ASSETS FOLLOWING CLIENT BRANDING GUIDELINES.
- ASSISTED WITH SEO OPTIMISATION, KEYWORD RESEARCH, AND COMPETITOR ANALYSIS.
- COLLABORATED WITH SUPERVISOR TO REVISE DESIGNS BASED ON CLIENT FEEDBACK.
- MANAGED MULTIPLE CLIENT PROJECTS WHILE MEETING DEADLINES IN A FAST-PACED AGENCY.

PROFESSIONAL PROJECTS

G DENTAL SINGAPORE

- PRODUCED MARKETING VISUALS THAT ALIGNED WITH THE CLIENT'S BRANDING.

ASCENT SERVICES

- DESIGNED STATIC ADVERTISEMENTS AND PROMOTIONAL MATERIALS.
- CREATED VIDEO ADS FOR MARKETING CAMPAIGNS.

NUR JDS TRAVEL & TOURS

- CREATED SOCIAL MEDIA TEMPLATES, ARTICLE BANNERS, AND PROMOTIONAL GRAPHICS.

REEMOTELY

- DESIGNED ABOUT PAGE IN DIVI BUILDER
- DESIGNED WEBSITE BANNERS AND SOCIAL MEDIA CREATIVES.
- MAINTAINED BRAND CONSISTENCY ACROSS DIGITAL PLATFORMS.



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Skills

HARD SKILLS

- Canva
- Divi Builder
- WordPress
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Illustrator
- Video Editing (CapCut)
- Microsoft Office (Word, PowerPoint)

SOFT SKILLS

- Client Communication
- Time Management
- Adaptability
- Teamwork
- Problem Solving
- Attention to Detail
- Creativity
- Project Management

ACHIEVEMENTS

- EDUSAVE CERTIFICATE OF ACADEMIC ACHIEVEMENT (2022)
- CDC EDUCATION MERIT AWARD (2022)
- EDUSAVE EAGLES AWARD (2021)
- EDUSAVE MERIT BURSARY (2019)

ORGANISATIONAL EXPERIENCES

NATIONAL CIVIL DEFENCE CADET CORPS (NCDCC)

EAST SPRING SECONDARY SCHOOL

NCDCC - STAFF SERGEANT / EXCO (2019-2022)

- LED TRAINING FOR JUNIOR CADETS
- COMPETED IN THE NCDCC PRECISION DRILL SQUAD COMPETITION
- ORGANISED UNIT ACTIVITIES AND STRENGTHENED TEAM COORDINATION
- BUILT TEAMWORK, DISCIPLINE, AND COMMUNICATION SKILLS

RAHMATULLAH PILLARS MUSLIM STUDENTS (RPMS)

REPUBLIC POLYTECHNIC

PART OF PUBLICITY TEAM (2024)

- RESPONSIBLE FOR CRAFTING CONTENT ON SOCIAL MEDIA FOR MUSLIM STUDENTS
- CREATED INSTAGRAM POSTS, QUIZZES AND REMINDERS IN CANVA