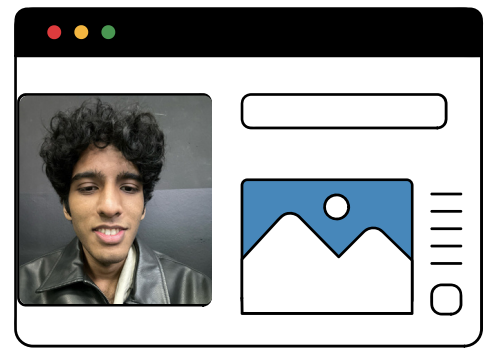




UX / UI DESIGN STUDENT



SUMMARY

My name is Veera, and I am currently pursuing a Diploma in Design for User Experience at Republic Polytechnic. I have a strong passion for design and am always eager to deepen my knowledge and skills in this ever-evolving field. With a naturally creative mindset and the ability to think quickly on my feet, I bring fresh perspectives and innovative ideas to any project I undertake. I take pride in being a fast learner and an adaptable team player, making me a valuable asset in collaborative environments. I'm excited to contribute meaningfully and grow as a designer through hands-on experiences and new challenges.

LANGUAGES

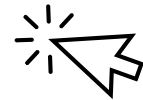
ENGLISH: Native

TAMIL: Intermediate

JAPANESE: Fluent



WORK EXPERIENCE



THE ASCENT ROOM

Freelance Marketing Director | Aug 2025 - Present

- Served as Marketing Head and Co-founder of The Ascent Room, an event space rental business offering flexible spaces for various customer needs.
- Managed the company's social media accounts by creating content, planning posts, and boosting customer engagement to market the service effectively.
- Designed, built, and maintained the company website, applying UX principles to improve user flow, clarity of information, and booking convenience.
- Handled AV support for customers by preparing sound systems, displays, and lighting according to their event requirements.
- Gained first hand experience in running a small business, including customer communication, operational planning, and basic financial processes.

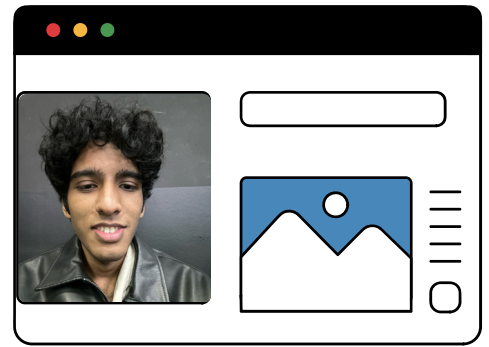


BROTZEIT GERMAN BIER BAR & RESTAURANT

Part-time Service Captain | Mar 2024 - Apr 2024

- Thrived in a fast-paced, high-pressure dining environment by ensuring timely and accurate delivery of food orders during peak hours.
- Demonstrated strong memory skills by memorizing table numbers and the appropriate condiments required for each dish.
- Maintained high standards of order accuracy and contributed to positive customer dining experiences.
- Fostered effective communication with chefs and fellow runners to ensure smooth kitchen to table operations.
- Received commendations for excellent customer service and built positive rapport with customers and staff.

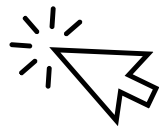




UX / UI DESIGN STUDENT



EDUCATION



JURONG WEST SECONDARY SCHOOL

2019 - 2022

The Boys Brigade

- Attained rank of staff sergeant
- Attained National Youth Achievement Award (Bronze Level) in 2021
- Marched in National Day and Speech Day parade in school

REPUBLIC POLYTECHNIC

2024 - 2027 (Expected)

Design for User Experience

- Learnt various skills outside UX like visual storytelling and Interactive media
- Learned how to use adobe creative cloud
- Learned how to used Autocad and Fusion 360
- Applied usability heuristics and design principles in all my works

ORGANISATIONAL EXPERIENCE

HANDS TO HEART

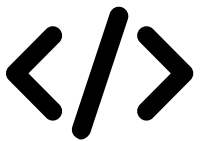
Volunteer | Sep 2025 - Present

- Taught PWIDs (People with intellectual disability) how to play simple musical instruments using upcycled materials, supporting their self-expression and confidence.
- Collaborated with peers during four engagement sessions, gaining first-hand experience in inclusive volunteering.
- Gained deeper understanding of PWIDs' diverse needs and expressions while contributing to an inclusive, community-driven initiative.

SEMBAWANG GRC

Volunteer | Oct 2025 - Present

- Participated as a scare actor inspired by the Grim Reaper in a community Halloween Maze, engaging over 2,500 residents.
- Supported event operations for festive games and crowd flow during the Halloween celebration attended by Minister Ong Ye Kung.
- Featured in Shin Min Daily News for contributing to meaningful resident engagement.



SKILLS

PROFESSIONAL

- Adobe Creative Cloud
- Figma
- Autocad
- Fusion 360
- Canva
- Wix studio
- UX/UI design
- Mircrosoft office

INTERPERSONAL

- Critical thinking
- Creative problem solving
- Adaptability
- General Knowledge
- Communication skills
- Empathy
- Design thinking

