

DANISH NABIL KHAN

CONTENT CREATOR



About Me

A content creator and media student specialising in short-form storytelling, on-camera performance, and TikTok-first content. With strong experience in viral content strategy, comedic timing, and youth-focused engagement, I bring a creator's perspective into marketing and digital media. Selected as on-screen talent for RP's RAPPORT team, and skilled in planning, filming, and producing content that resonates with online audiences. Seeking an internship where I can contribute fresh creative ideas, strong social media instincts, and a solid understanding of what makes content go viral.

Content Creator - HabibiPutih_

TikTok, Instagram Reels, YouTube Shorts

- 25M+ total views, 3M+ likes, and 20K+ followers across TikTok, Instagram Reels, and YouTube Shorts, with multiple viral hits.
- Skilled in concept creation, scripting, filming, performing, and editing short-form content for youth-focused audiences.
- Strong grasp of trends, hooks, and audience behaviour, with experience integrating brand messages naturally into engaging content.

Skill

Short-form content
Trends & Engagement
CapCut Pro Editing
Storytelling



Work Experience

JD SPORTS at Jurong Point | Feb 2025 - Present

Part-Time

- Served 50+ customers daily, improving communication & confidence
- Learned to read customer behaviour — similar to analysing audience reactions in content
- Worked under fast-paced conditions, maintaining professionalism
- Assisted with product displays, building visual layout sense (useful for content & branding)

FOOTLOCKER at Orchard | Dec 2023 - Mar 2024

- Delivered personalised recommendations using real-time observation (same skills used in social media trends & content hooks)
- Supported store visual merchandising — strengthened aesthetic & brand consistency
- Collaborated with teams to manage stock flow and customer service

CONTACT

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Education

Republic Polytechnic, Singapore

Diploma in Media Production & Design (2024–2027)

- Selected for RAPPORT (RP official social media team) as on-screen talent
- Coursework: digital content creation, storytelling, video production, Adobe Creative Suite

Regent Secondary School

GCE O-Level / Higher Nitec (2020–2023)

- Featured on school's official Facebook for "The CCA Diaries"
- Designed Football CCA posters & noticeboards
- Best SIL Project Award (self-shot cooking video)

Brand Collaborations

- TurisVPN — 2 sponsored collaborations (TikTok/IG/YouTube cross-posting)
- Titan Digital Media — Participant in The Finish Line Season 2

ACHIEVEMENTS

- EAE Award Recipient (2023) — recognised for media potential & strong portfolio
- Best SIL Project Award (2023)
- Selected talent for RAPPORT (RP TikTok team)

Languages

- English
- Malay

Selected Highlights

