



Giulia Zanasso

Journalism Student

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Work Experience

Web journalist intern [3DNatives](#) Paris

Since October 2025

Content creator specialist for the Italian market
Conducting research and interviews to write articles, video scripts and social media posts

Marketing intern [Carpigiani Group](#) Tokyo

From June 2025 to September 2025

Conducted in-depth market research and analysis
Participated in seminars and events to gain insights and expand professional network
Engaged in customer interviews to understand preferences and improve product offerings
Continuous learning about gelato trends, production, and consumer behavior

Press - International Journalism Festival 2025 [Institut Français de Presse](#) Perugia

April 2025

Live coverage of the International Journalism Festival 2025.
Creation of a media on Instagram to cover the events and interview speakers and journalists (@assasperugia).

Service Civique - Communication [La Maison Etudiante](#) for the city of Paris

From January 2025 to June 2025

Participation in communication strategies around student life and their rights.
Creation of content for the newsletter, website and social networks.
Creation of brochures, visuals and videos for the City of Paris and its actions.

Student Volunteer and Teacher Assistant [Società Dante Alighieri](#) Tokyo

From May 2024 to August 2024

Assistance to school teachers and 20 bilingual Italian-Japanese children.
Design of school-learning activities for children in the study of the Italian language.

Volunteer Staff [Italian Chamber of Commerce](#) Tokyo

May 2024

Presentation of authentic Italian products to prospective clients
Organizing 3 to 5 booths during events, creating engaging activities

Lead Writer [Journalism Society](#) Yokohama National University

From April 2023 to August 2023

Writing articles in English and Japanese focused on the comparative analysis of Italy and Japan
Conducting interviews with university members
Gathering and analyzing data relative to the newspaper's popularity

Communication internship [Ca' Foscari University](#) Venice

From May 2023 to September 2023

Social media management and content creation for the university's Nolbrick (nolbrick.unive.it) and Instagram page (Jalea Project - @jalea_unive).

Education

M2 Global Journalism and Communication [Université Panthéon-Assas et l'Institut Français de Presse \(IFP\)](#) Paris

Since September 2024

English-speaking environment with the objective of professionalization. Designed in close collaboration with international media, press companies, digital sector players and communication agencies, the objective of the courses is to introduce students to information and communication through journalism methods.

Japan's Ministry of Education's Scholarship Program [Hosei University](#) Tokyo, Japan

From September 2023 to August 2024

Japanese studies student scholarship (Embassy recommendation). Intensive study of Japanese Culture focusing on Journalism, Media, Communication and the improvement of Japanese language proficiency.

Exchange semester in Japan ([Ca' Foscari University](#)) [Yokohama National University \(YNU\)](#) Yokohama, Japan

From April 2023 to August 2023

Intensive study of Japanese language (N3-N2 level)
Cultural, legal and media studies focused on Japan

Bachelor's Degree - With Honours [Ca' Foscari University of Venice](#) Venice

From September 2020 to October 2024

LICSAAM (Language, Culture and Society of Asian and Mediterranean Africa countries), curriculum Japan

Three-year course focusing on Japanese language with additional insights into Japan-related subjects, such as Japanese law, literature, philosophy and society.

High School Diploma - Diploma di maturità [Liceo Classico e Musicale Cavour](#) Turin, Italy

From September 2015 to June 2020

100/100
Ancient languages and history
Journalism, communication and media

Languages

Italian	Native
English	C1
Japanese	JLPT N2
French	B2

Technical Skills

Office Package	Advanced knowledge (Excel, PowerPoint and similar tools)
Community management	Strategizing, executing digital marketing campaigns using Google Analytics
Canva and Adobe Suite	Graphic design and visual planning