



Soh Tian Nuo

UX/UI DESIGNER (STUDENT)

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PROFILE

I am a current student in Republic Polytechnic, taking a Diploma in User Experience. As an individual, I seek to understand different perspectives and am keen on improving my knowledge.

I want to craft thoughtful digital experiences that balance usability with visual storytelling. I hope to collaborate with teams that value creativity, accessibility, and human-centered design.

LANGUAGE

English

Chinese

▶ EDUCATION

REPUBLIC POLYTECHNIC

Apr 2024 - Currently

Diploma in User Experience [GPA: 3.03/4.0]

SPRINGFIELD SECONDARY SCHOOL

Jan 2020 - Dec 2023

GCE O Level

▶ SKILLS

UX SKILLS

LEVEL

- User Research
- Persona & Journey Mapping
- Usability Testing
- Wire-framing & Prototyping

UI & DESIGN TOOLS

LEVEL

- Figma
- Balsamiq
- Adobe Photoshop
- Adobe Illustrator
- Adobe Express

OTHERS

LEVEL

- Fusion360
- Collaboration
- Resilience
- Active Listening

▶ WORK EXPERIENCE

LOVE BONITO

Part-Time Sales Assistant:

1. Expo Sales Event

Apr 2025

- **Customer Feedback:** Collected and relayed customer feedback to management to help improve products and services.
- **Loss Prevention:** Followed store policies and procedures closely to minimize theft as well as ensuring the security of merchandise.
- **Customer Engagement:** Greeted customers warmly upon entry and relayed promotional information about products and services.
- **Crowd Control:** Prevented incidents by keeping queues in check, ensuring order and safety for customers.

2. Runway Reflex @ ION

Sept 2025

- **Customer Feedback:** Collected and relayed customer feedback to management to help improve products and services.
- **Customer Engagement & Marketing:** Greet customers and relay promotional information about promotional activities to attract Love Bonito customers to take part in time-limited event.

GOLDWOOD SOUVENIRS

Dec 2024 - Sept 2025

Part-Time Retail Sales Associate

- **Customer Engagement:** Assisted customers, informed them of new monthly promotions, and provided detailed information about products and services.
- **Sales Transactions:** Accurately processed sales transactions. Handled cash and electronic payments, and managed returns and exchanges using the Jewel Changi Airport POS system.
- **Inventory Management:** Assisted with receiving, unpacking, and pricing merchandise; monitoring inventory levels and restocking items as needed.
- **Store Maintenance:** Ensured that store environment is always clean, organized, and welcoming, including tidying shelves and arranging promotional displays.
- **Team Collaboration:** Worked effectively with co-workers to achieve sales goals and provided excellent customer service, allowing the team to hit the daily sales quota 70% of the time.

▶ CERTIFICATIONS & AWARDS

- NUS GEOGRAPHY CHALLENGE 2023 [CERTIFICATE OF PARTICIPATION]
- THE QUEEN'S COMMONWEALTH ESSAY COMPETITION 2022 [BRONZE AWARD]
- SPH MEDIA DAY [PARTICIPATION CERTIFICATE]
- NATIONAL DAY PARADE 2025: STUDENT COORDINATOR, RP SHOW COMMITTEE [CERTIFICATE OF PARTICIPATION]
- SINGAPORE TIMBER ASSOCIATION SCHOOL DESIGN AWARENESS COMPETITION 2025 [CERTIFICATE OF MERIT]
- STITCH INTERACTIVE: WEBFLOW WEB DEVELOPMENT WORKSHOP [CERTIFICATE OF ATTENDANCE]