

# Erika Pernis

Austin, TX, 78705 | erikapernis@utexas.edu | 469.422.9567 | she/her | [LinkedIn](#)

## EDUCATION

### University of Texas at Austin

Spring 2027

#### Bachelor in Journalism

Relevant Coursework: Reporting Words, Reporting Images, Digital Storytelling, Covering Marginalized Communities, Solutions Journalism, Media Law, Reporting Public Issues, Reporting with Data

## RELEVANT EXPERIENCE

### The Daily Texan

#### Associate News Editor

August 2025 – Present

- Reviews story pitches, ensuring they are timely and relevant to the UT Austin community
- Coordinate publication's response to breaking news
- Conducts final rounds of edits for content, AP style, in-house style, flow, story structure and grammar
- Manages a team of reporters & checks in on article progress prior to publication, individually workshopping any story issues, including newsworthiness, sourcing and interviewing
- Coordinates workshops and masterclasses with professors and other departments
- Oversees digital and print production of news section of the newspaper three times a week, coordinating with art departments and managing editors

#### News Desk Editor

January 2025 – May 2025

- Fact-checks and edits around 5-10 news stories/week for content, AP style and grammar
- Manages a team of ~20 reporters & checks in on article progress prior to publication

#### Senior News Reporter

May 2024 – December 2024

- Pitched and wrote news at least two articles weekly on topics relevant to UT Austin and Austin community, with a focus on public safety and climate.
- Wrote University-related breaking news social media posts & articles
- Interviewed UT Austin students, faculty and members of the wider Austin community.
- Worked in conjunction with editors and production staff to ensure correct AP Style and story structure.
- Collaborated with photographers and illustrators to come up with art for stories.

### Department of Computer Science – Texas Robotics

#### Communication Assistant

May 2024 - Present

- Designs social media posts for Texas Robotics social media
- Assists with day-to-day event coordination and planning: designs graphics, supported event setup and breakdown, helped photograph and videograph event highlights on social media, including summer camps and seminars
- Welcomes and guides lab tours and robot demonstrations of up to 25 people for people interested in robotics, including potential sponsors, prospective students and kids — served as a program ambassador, answering questions about our program

### UT Austin Center For Media Engagement - Solidarity Journalism Initiative

#### Research Assistant

August 2025 - Present

- Assisting in qualitative analysis of articles across U.S. student newspapers, reviewing whether they align with solidarity journalism values, looking at whether sourcing and framing centers the lived experiences of people subjected to unjust conditions.

## ACTIVITIES/VOLUNTEERING

### Asian American Journalists Association (AAJA)

August 2023 – Present

#### Vice President

- Coordinates meetings and events – including speaker outreach, social media and funding for national convention.