



IRHAM ROSTAM

CONTACT



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EDUCATION

■ DIPLOMA IN MEDIA PRODUCTION AND DESIGN- REPUBLIC POLYTECHNIC (2024-2027)

■ MODULES: BRANDING & IDENTITY, TYPOGRAPHY, PHOTOGRAPHY, MULTIMEDIA PRODUCTION

■ SPRINGFIELD SECONDARY SCHOOL (GRADUATED 2018)

AWARDS & ACHIEVEMENTS

EAGLES AWARD – MINISTRY OF EDUCATION, SINGAPORE (2017, 2018)

GOOD CONDUCT AWARD – SPRINGFIELD SECONDARY (2016-2018)

CREATIVE PROFILE

A multi-disciplinary creative passionate about storytelling, visual design, and digital marketing. Experienced in content creation, social media management, photography, and video editing using Premiere Pro and After Effects, with hands-on experience supporting campaigns and creating engaging content across multiple brands.

WORK EXPERIENCE

Marketing Intern – Jean Yip Group | 2026 – Present

- Managed and created social media content across six brands under the group
- Developed content ideas, visuals, and videos for digital marketing campaigns
- Edited social media content using Adobe Premiere Pro and After Effects
- Handled behind-the-scenes content and location scouting for the Singapore National Day campaign
- Led interviews for a reality show project and supported content production

Founder & Designer – SIMPLE.SGP | 2019 – Present

- Developed brand identity and minimalist clothing designs
- Managed production, marketing, social media, and e-commerce

Freelance Photographer | 2018 – Present

- Produced product photography for brands and businesses
- Edited and delivered marketing-ready visuals for digital platforms

YouTube Content Creator | 2013 – Present

- Produced music videos, short films, parodies, and vlogs
- Experienced in scripting, filming, video editing, and post-production

SKILLS

Graphic Design



Content Creation



Typography & Layout



PHOTOGRAPHY



Adobe Creative Suite

