



# Lim Hai Xian Jolin

UX Researcher

UI/UX Designer

## Contact

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## Soft Skills

- Communication
- Empathy
- Attention to detail
- Problem-solving
- Creativity
- Collaboration

## Technical skills



### Intermediate

- Adobe Software (Photoshop, Illustrator, Express)
- Figma
- Autocad

## Profile

A second-year design student experienced in UI/UX, visual design and digital prototyping. I conduct user research, transform insights into user-centered designs, and iterate through testing to improve usability. I enjoy blending aesthetics with functionality to create meaningful experiences. I seek an internship in an environment where I can contribute design value and grow interdisciplinary skillset.

## Work Experience

### Goldwood Retail

Jan2023-current

Part-Time Sales assistant (Multiple Locations)

- Ensured a positive checkout experience by addressing customer queries and performing smooth transactions.
- Promoted store inventories and upsold products through effective communication and product knowledge, driving higher sales revenue by 10%.
- Actively restock items upon delivery or when stocks were low, and organized merchandise on shelves to maintain a neat and positive customer shopping experience.
- Held full responsibility for opening and closing the store independently during assigned shifts, demonstrating reliability and accountability.

### LGH&H

17Sept - 21Sept 2025

Part-Time The Face Shop Event Promoter (Northpoint City)

- Provided personalized product recommendations, boosting repeat purchases and overall sales.
- Restocked inventory and organized displays to maintain a tidy and appealing store environment.
- Assisted customers with product inquiries, enhancing satisfaction and support.
- Collaborated with teammates to ensure smooth daily operations and a positive workplace.

- Axure
- Balsamiq

### Beginner

- Fusion 360

## Language

- English (fluent)
- Simplified Chinese (fluent)
- Hokkien (basic)



## Education

**Diploma in Design for User Experience**  
Republic Polytechnic

2024-2027(expected  
year of completion)

**Gce O'level**  
Juying Secondary School

2019-2022



## Activities

**Volunteer**  
Culture-Connect Club (Service-learning club)

16Feb - 23March 2025

- Supported a four-day volunteer program for migrant workers, coordinating activities, fostering cultural exchange, and promoting inclusion.

**Stage admin**  
M.A.D. (Make A Difference in Republic Polytechnic)

6May - 29May2025

- Assisted in IT operations by managing song playback to enhance ambience and controlling presentation slides.

**Team player**  
STA Design Timber Competition (in progress)

Jun2025 – Jan2026

- Advanced to the second round of a furniture design competition by contributing innovative design ideas.
- Collaborated with teammates to overcome challenges in the design and constructing phase.



## Certifications

- **Adobe certification**  
Republic Polytechnic 2025
- **Certificate of completion for Delivering Winning Arguments**  
Juying Secondary School 2021
- **Positive School Culture Award**  
Juying Secondary School 2020  
Award received for positive contributions to the school culture.
- **Edusave Merit Bursary**  
Juying Secondary School 2019