



NATASHA EZE

FREELANCE COPYWRITER & CONTENT WRITER- B2B SAAS SPECIALIST

CONTACT

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ADDRESS

Asaba, Delta State, Nigeria

EXPERTISE

- SaaS Landing Pages & Sales Pages
- Long-Form Articles / Blog Posts
- Case Studies & Customer Stories
- Email Nurture & Onboarding Sequences
- UX Microcopy
- Lead Generation & Conversion Optimization
- SEO & Content Strategy

- **Languages:** English (Fluent)
- **Availability:** Remote, flexible
- **Ideal Clients:** B2B SaaS startups, AI tools, workflow optimization platforms

ABOUT ME

Creative and results-driven freelance copywriter specializing in B2B SaaS startups. I craft high-converting blog articles, landing pages, sales pages, email sequences, and case studies that generate leads, increase conversions, and build authority. Adept at research-driven content and persuasive storytelling.

EXPERIENCE

Freelance Copywriter & Content Writer – Self-Employed

Jan 2022 – Present

- Wrote 4,000-word thought-leadership blog posts focused on SaaS growth and AI workflow tools.
- Created high-converting landing pages, sales pages, and opt-in pages for SaaS startups.
- Produced case studies showcasing KPIs and measurable client results.
- Developed 5-part email sequences to improve trial-to-paid conversion and retention.
- Built a professional portfolio on Journo Portfolio, showcasing articles, landing pages, and case studies.

Key Achievements:

- Increased client engagement by 30%+ through content strategies
- Delivered client-ready 4,000-word blog posts for SaaS startups

EDUCATION

Ogwashi-uku Polytechnic, Ogwashi-Uku, Delta State, Nigeria

Business Administration & Management

HND

2025