



Kym Goh

UX/UI Designer

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ABOUT ME

Hi, I'm Kym! I'm currently studying at RP with a strong interest in user experience and digital marketing. I enjoy the balance of creativity and strategy that both fields bring together. My focus areas include design, video editing, and UX/UI design, and I'm continuously working to build on these skills through hands-on projects and new experiences.

EDUCATION

Design in UX/UI(User Experience)
Republic Polytechnic, 2023- 2027

WORK EXPERIENCE

Barista | Alkaff Mansion

November 2025 - March 2026

Prepared beverages and handled POS transactions accurately. Restocked ingredients and kept the bar clean and organized.

E-commerce Live Streamer | Freelance

October 2025- March 2026

Hosted live streams to showcase and demo products, engaging viewers in real time while handling order inquiries and promotions.

INTERNSHIP EXPERIENCE

Digital Marketing Intern at AdsCatalyst Ptd.Lte
March 2026 - November 2026

Developed and executed creative strategies for digital marketing campaigns, including graphic design and video editing for ads, and web development for the company.

AWARDS/CERTIFICATIONS

- WHO AM I? 17th UX Award International User Experience Innovation Competition 2025
- Digital Marketing Certificate HubSpot Academy

TOOL SKILLS

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Axure RP

AutoCAD

Fusion 360

Canva

Capcut

PROFESSIONAL SKILLS

UX/UI Design

Product Design

Prototyping

User Research

Wireframing

Graphic Design

Video Editing