

RAISE YOUR *number*

1. VINO

"Wine makes daily living easier, less hurried, with fewer tensions and more tolerance." – Benjamin Franklin

Listen to Ben and make your life easier and more tolerant with a 1.5 liter magnum of Lewis Cellars 2011 Reserve Cabernet.

Winemaker's Notes: "Scarce in quantity, our 2011 Reserve Cabernet delivers plenty of complex aromas and lots of classic character."

VALUE: \$270

Donor: Lewis Cellars

2. SNOWBOARD AND NIXON SWAG

Be the coolest parent on the block. Take home a Burton snowboard signed by Cardiff's very own local snowboard legend, Jussi Oksanen.

"Jussi Oksanen has been one of the world's leading professional snowboarders for 17 years. A former Olympian, his contest achievements include 7 Winter X-Games medals and numerous international contest podiums." – onboardmag.com

As if that's not cool enough, load up your Nixon Waterlock Backpack with a Nixon Mini Blaster, Supertide Watch, and trucker hat.

VALUE: PRICELESS

Donors: Cardiff parents Jussi & Zoe Oksanen, Nixon Inc.

3. PRINCIPAL FOR A DAY

Mr. Belding, Mr. Rooney, Principal Skinner... none hold a candle to our very own Julie Parker and Brian Kissell. Let your child experience leadership at its best by shadowing one of these two fine principals. From making announcements, to being master of ceremonies at the awards assembly, your child can be top dog for the day while learning valuable leadership skills. (Winner selects school of choice.)

VALUE: PRICELESS

Donors: Principal Julie Parker and Principal Brian Kissell

LIVE AUCTION WITH PIERRE CHARMASSON

4. FARM DINNER UNDER THE STARS

A long table set for 8 sits on a terrace overlooking plentiful gardens. The charming and local Farmer Leo hosts by preparing a Farm Dinner, from the very gardens surrounding you, that showcases his love and passion for farming and sustainable agriculture. You and your friends savor your delicious, five-course meal while sipping a bottle of 2005 Neal Family Vineyards One Lane Bridge Cabemet Sauvignon and Saint Archer Brewing Company beer. Bon appetit.

VALUE: \$810

Donors: Farmer Leo's, Saint Archer Brewing Company, Neal Family Vineyards

5. BIG BEAR GETAWAY

With just a quick drive, you can be settled in a cozy, warm cabin nestled in the trees of Big Bear overlooking Bear Mountain. Make yourselves at home in this 2-bedroom/2-bathroom cabin that sleeps 6. Spend a \$100 gift card at Snow Summit/Bear Mountain and refuel after a long day of activities with a \$50 gift card to Maggio's Pizza. This 3-day/2-night stay might be a little getaway, but it's sure to be BIG fun!

VALUE: \$650

Donors: Cardiff parents Sheila & Kerry King, Cardiff SEA

6. ZENBU DINNER

Miso, sake, sashimi, temaki! Come to Zenbu's sushi bar for a private dinner party for 8! Enjoy fresh fish and fun friends at a local restaurant that believes in oceanic and environmental sustainability, not to mention delectable sushi. (\$600 maximum with a 2 drink limit per guest.)

VALUE: \$600

Donors: Rimel's Rotisserie & Zenbu Sushi

7. DEL MAR LIFEGUARD EXPERIENCE

A very stoked group of 12 lucky kids will board a Lifeguard Rescue Boat for the City of Del Mar Lifeguards and head out to sea. They will learn about lifeguard responsibilities and tour a lifeguard tower. The winning bidder also receives a 5'10" fish softboard from INT Softboards. Can someone say, "Killer birthday party!"?

VALUE: PRICELESS

Donors: Del Mar Lifeguards, INT Softboards

8. GOO GOO DOLLS FAN CLUB

"And I don't want the world to see me,
Cause I don't think that they'd understand.
When everything's made to be broken,
I just want you to know who I am."

Go gaga for the Goo Goo dolls with a signed Fender electric guitar and poster.

VALUE: PRICELESS

Donors: PMM Inc. / Adeline Records

9. CARDIFF CAMPING WEEKEND

Visit your home away from home at the San Elijo Campground! A 2-night stay at an ocean view, bluff site (Q01) is booked and ready for you the weekend of June 5 - 7, 2015. Extra treats include gift cards to Zumbar Coffee and Tea (\$20), VG Donuts (\$20), Seaside Market (\$200), and a s'mores basket. The best treat of all? - Being so close to home you can opt to shower there instead.

VALUE: \$400

Donors: Cardiff parents Greta & Tim Ott, Zumbar Coffee & Tea, VG's Donuts, Cardiff Seaside Market, Cardiff SEA

10. BUSINESS ADVERTISING

Take advantage of this amazing opportunity to showcase your business on San Diego 6 News! Your segment will appear on San Diego Living, a local lifestyle show that airs live weekdays at 9 AM. Topics include health, cooking, entertainment, fashion, home improvement, travel, and more. Mullen Communications will provide you with media training to be sure your business gets the most from this experience. They will help you draft key talking points, as well as be on site during the shoot to work with producers. Now that's a wrap!

VALUE: \$3,000

Donors: XETV San Diego Channel 6, Cardiff parent Renee Mullen

11. TACO PARTY!

Did someone say TACO PARTY?! Enjoy a taco bar for 20 at your home with a Seaside Market gift basket to spice up the deal. Fair warning: This is a popular item. Do NOT get outbid. According to Mexican Legend, getting outbid on a taco bar releases a lifetime curse of spilling salsa on your shirt.

VALUE: \$800

Donors: Cardiff Seaside Market

12. LA COSTA LUXURY STAYCATION

With minimum effort you can achieve maximum relaxation with this 3-day/2-night stay at Omni La Costa Resort. Stay in a 2-bedroom/2-bathroom Villa and enjoy a \$200 gift card for use at the resort for spa treatments, golf, shopping, or dining. Do you deserve this? Is the sky blue? (Taxes included in the package. All incidentals including food and beverage, resort fees, spa services, and parking are the responsibility of the guest. Villa is based on availability. If the 2-bedroom Villa is not available, guest may opt to stay in a Studio Villa.)

VALUE: \$1,200

Donor: Cardiff parent Marsjana Heimbuch

13. DATE NIGHT FOR A YEAR

Support your child's education AND your marriage at the same time! It's a win-win. Here's to a year's worth of dates in the palm of your hand!

Restaurant Gift Certificates: Fish 101 (\$50), Sushi Lounge (\$60.00), 3rd Corner Wine Bar (\$50), Le Papagayo (\$70), Rimel's/Zenbu (\$150), East Village Asian Diner (\$75), Herringbone (\$50)

Experiences: 2 tickets to An Evening with Railroad Earth (Belly Up, Friday, March 20th), 2 tickets to Taste of Cardiff, 2 tickets to the Coronado Playhouse to any show in the 2015 season (Tickets not valid for holiday, dinner, or brunch shows), gift card to Cinepolis Luxury Cinema (\$50)

Over Night: 2-Night Stay at the Hampton Inn, Mission Valley (Complimentary parking, Certificate not valid between July 3 and August 16, 2015)

VALUE: \$1,050

Donors: Hampton Inn San Diego Mission Valley, Belly Up, Sushi Lounge, Cardiff 101 Main Street, Rimel's & Zenbu, Coronado Playhouse, 3rd Corner, Le Papagayo, East Village Asian Diner, Herringbone, Fish 101

14. MAMMOTH WEEKEND

Calling all shredders, rippers, and pinheads! Get ready to experience Mammoth at its best with a 3-night stay at the largest and most upscale property in Mammoth, The Village Lodge. This condo has 2 bedrooms, 2 bathrooms, and sleeps 6 on 1 king, 1 queen, and a pull out sofa. Walk to the gondola from this unit with a charming view of village shops, and dine in restaurants just below. Guests will also enjoy the outdoor pool, 3 hot tubs, fitness center, arcade, and media room. While you are there, spend a \$200 gift certificate on lift tickets, dining, or Mammoth retail shops. (Dates can be arranged with owners. Extra nights available at a reduced rate. No winter holidays. No pets. Winner pays exit-cleaning fee of \$120.)

VALUE: \$2,200

Donors: Cardiff parents Shauna & John Oeth, Cardiff parents Alison Andreas & Mark Pipczynski

15. PRIVATE, IN-HOME, PROFESSIONAL CHEF EXPERIENCE

Would you like to host a gourmet dinner for 8 people but not lift a finger, except to tilt your wine glass back? Herringbone Executive Chef Jordan Davis and Top Chef alum Brian Malarkey will come to your home and make this happen. This is a unique, one-of-a-kind, mouthwatering experience. Your guests will leave with wonderfully full bellies and a Brian Malarkey cookbook to boot.

VALUE: \$1,200

Donors: Cardiff parent Jordan Davis, Brian Malarkey

16. BALI, BABY!

Bali: "It's simply the world's best island." Come for a 10-night stay to this magical, Indonesian island. Surf, golf, shop, sightsee, and dine in Paradise. Travel to beautiful Villa Senang, located within the gated community of Canti Asri in the village of Pererenan. This property is nestled among the lush patty fields close to the legendary Echo Beach where the surf meets miles of soft sand, just a short journey away from the rain forest and the magnificence of the island's volcanoes. This 2 bed/2 bath villa is complete with private swimming pool and sleeps up to 4 adults and 2 children. (All fees & drop off/pick up at the airport are included. Dates based on availability. Winner to schedule dates with property owner.)

VALUE: \$1,750

Donors: Cardiff parents Mary & Rick Schroeder