

Bona Chizzy

SCREENWRITER / AD
SPECIALIST



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Portfolio: <https://chizzybona.journoportfolio.com>



WORK EXPERIENCE

CB Freelance Services | Screenwriter/ Ad Specialist

January 2024 – Present

Crafting engaging scripts for film and television. Transforming ideas into captivating narratives that resonate with the audience. Collaborating work with directors and actors to create powerful on-screen experiences. Creating campaigns with targeted ad strategies.

Pagelife International Limited | Director/ Copywriter

January 2024 – Present

Oversee the overall vision, strategy, and operations of our publication, also manage editorial direction, business goals, and brand identity to ensure the magazine's success and relevance. As well as creating engaging written marketing contents.

United Beacons | Copywriter

January 2017– July 2018

Produced persuasive and engaging written content to promote the products, services, and ideas of the company. To tailor messaging to specific audiences, ensuring clarity, consistency, and alignment with the brand voice.

EDUCATION

Federal University of Technology

September 2019 – October 2025

Doctor of Optometry

Pentecost Senior High

September 2015 – June 2018

High School Diploma, West African Senior School Certificate (WASSCE).

SKILLS

- Good team work
- Storytelling and narrative development
- Screenplay formatting
- Creative collaboration
- Copywriting and content creation
- Brand positioning and audience targeting
- Digital marketing strategy
- Data analysis and performance tracking