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## VIVIEN AYERS

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### EDUCATION

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University of Texas at Austin

May 2026

Bachelors Degrees in Journalism and Sustainability Studies

**HONORS:** Moody's Dean List 2022-25, Scott Lind Journalism Excellence Scholarship, Griff Singer Award, Founder Scholar for the Headliner's Foundation 2024-25 & Ellen and Mark Morrison Scholar for the Headliner's Foundation 2025-26

### WORK EXPERIENCE

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Texas Environmental Policy and Advocacy Intern at Public Citizen, Austin, Texas, August 2025 - Present

- Engage in state-level and local policy research, media outreach and organizing of sustainability-based events
- Complete investigations on environment-driven initiatives pertaining to government accountability

Media Innovation Fellow at UT Austin's Media Innovation Group, Austin, Texas, August 2025 - Present

- Work with U.S. news publications to clean, scrape and analyze data to contribute to news stories
- File public information requests, complete research to support data-driven analysis results

News Editor for *The Daily Texan*, Austin, Texas, December 2024 - May 2025

- Led the department in news coverage, including coordinating breaking news and legislative session coverage
- Created collaborative, involving masterclasses, workshops and team-building games for reporters and editors
- Finished second round of edits on stories twice weekly, looking at structure and stories' accuracy of topics

Associate News Editor for *The Daily Texan*, Austin, Texas, January 2024 - December 2024

- Collaborated with head news editor to assign pitches and ensure stories published are true and accurate
- Finished second round of edits on stories twice weekly, looking at structure and stories' accuracy of topics

Projects Reporter for *The Daily Texan*, Austin, Texas, January 2024 - May 2024

- Wrote long-form pieces about the accountability of UT-Austin's sustainability promises and environmental initiatives

Freelance Reporter for *The Austin-American Statesman*, Austin, Texas, October 2023 - September 2024

- Communicated with editor to produce two stories a month covering biweekly Bee Cave City Council meetings

News Desk Editor for *The Daily Texan*, Austin, Texas, August 2023 - December 2023

- Completed first round of edits on reporters' stories twice weekly to grow knowledge of AP style and grammar
- Checked-in with reporters, upper news management to convey information about status on reporters' stories

Senior News & Breaking News Reporter for *The Daily Texan*, Austin, Texas, January 2023 - May 2023

- Researched potential pitch ideas covering the Austin metro area to convey important information through articles
- Published at UT Austin's newspaper at least twice a week to create correct and impactful articles for the community

### SKILLS

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- **SOFTWARE:** Canva, Trello, PowerPoint, Google Drive, R Coding Software & Adobe Software (Audition, Lightroom, Photoshop, Premier)
- **WRITING:** AP Style, Features, Copy-Editing, Briefs, MLA Format & Chicago Format
- **SOCIAL MEDIA:** Twitter, Wordpress, Wix & Instagram