



# Rebekah Swales

 Journalist/ Media Specialist

[rebekahjourn.com](http://rebekahjourn.com)



 rebekahswales@icloud.com

 Leeds, United Kingdom

## EDUCATION

**BA Media & Communications**  
**York St John University**

2022-2025

*First Class Honours*

**MA Journalism**

**Leeds Trinity University**

2025-2026

N/A

## QUALIFICATIONS

National Council of the Training of  
Journalists (NCTJ)

Broadcast Journalism Training  
Council (BJTC)

## SKILLS

- CMS platforming
- Adobe softwares
- News writing
- Feature writing
- Editing
- Research
- Teeline shorthand
- Interviewing
- Communication
- Graphic Design
- Radio- Burli & Audition
- TV Production
- Media Law
- Reporting
- Digital writing
- Social Media editing

## ABOUT ME

Journalist with strong skills in research, writing, editing, and content management at a professional standard. Passionate about creating engaging content that connects with audiences, hoping to showcase different areas of life.

## EXPERIENCE

July 2022- present

Lighthouse West Yorkshire

**Volunteer Team Member & Content Editor**

- Developed my skills, confidence, effective listening and communication with people from a variety of backgrounds.

September 2025 - present

Yorkshire Voice

**Reporter**

- 5+ articles on a variety of subjects regional, national & international.
- Ability to showcase my multi-media skills, video, graphics, interviewing & writing.

February 2026

Sky Sports News

**Work Placement**

- Completed a week-long placement across newsdesk, production, social media, and live sports reporting teams, writing a story on UK Parliament press releases, assisting with live broadcast production, contributing to digital content strategy, and supporting on-site coverage at Brighton & Hove Albion F.C. and Brentford F.C. training grounds.

## PROJECT ACHIEVEMENTS

Dissertation: 1<sup>st</sup> class

**Moral Panics and Amplification in Contemporary News Media.**

- Analysing the media's response to the Southport murders in 2024.
- Investigative research on narratives around immigration.
- The result of inaccurate citizen journalism.
- Understanding of how media shapes social perceptions.
- Reinforced my commitment to responsible, ethical journalism.