



Project First-Gen



A launchpad for future leaders in finance

Join Wells Fargo's Project First-Gen

At Wells Fargo we believe that education is the cornerstone of opportunity. That's why we are excited to introduce Project First-Gen: Corporate and Investment Banking — a transformative opportunity brought to you by Wells Fargo Corporate and Investment Banking in partnership with Wells Fargo Early Careers. This program is designed to educate, develop, and inspire the next generation of change-makers and leaders in high finance.

Project First-Gen is an eight-week virtual experience tailored for **first-generation¹ college sophomores**. Dive deep into the world of finance and explore the key sectors that define CIB products and services: investment and corporate banking, markets, and commercial real estate.

What to expect

Weekly virtual sessions

Join online every Wednesday at 6pm ET to engage in dynamic, 90-minute sessions. Program runs from September 25 through November 13.

Interactive learning

Participate in at least 6 out of 8 live sessions to maximize your education in investment banking products and services.

Mandatory milestones

The first and last sessions are must-attend events, with the final session featuring our CIB Early Careers Recruiting team, who will share invaluable job search tips and upcoming employment opportunities.

Registration information

For a chance to participate in our inaugural program, please complete the registration form using the link below. We look forward to welcoming you to this exciting new educational opportunity.

Registration window — Registrations open Sunday, August 4 and close September 1²

Notification — Students will be notified of their program status by September 8

[Register now](#)

Sessions details

SESSIONS DETAILS

Week 1 — September 25: Program introduction with Troy Keen

Weeks 2-3 — October 2 and 9: Investment banking with Frank Van Buren

Weeks 4-5 — October 16 and 23: Commercial real estate with Janelle Garret

Weeks 6-7 — October 30 and November 6: Global markets with Donnie Johnson

Week 8 — November 13: Program conclusion with CIB Early Careers recruiter

Leadership



Jay Bryson

Executive Sponsor, Chief Economist



Cameron Campbell

Program Founder & Lead, Executive Director, Banking Development Officer



Janelle Garrett

Executive Director, CRE Development Office Leader



Donnie Johnson

Managing Director, Markets Development Office Leader



Troy Keen

Chief Development & Engagement Officer



Hannah Phillips

Undergraduate Recruiter, CIB Early Careers



Danielle Squires

Executive Sponsor, Head of Diverse Segments



Frank Van Buren

Managing Director, Banking Development Officer Leader

Career insights



Leading Voices podcast

Talent Development: "Finding success with Donnie and Frank" in Episode 3.

[Listen now >](#)



L + M Development Partners

Client success story: Discover affordable housing with a Bronx beat featuring CEO Lisa Gomez.

[Watch now >](#)



Inspiring leaders

Wells Fargo Corporate & Investment Banking female leaders share their insights on careers, networking, talent development, and more.

[Read now >](#)



Emerging talent development

Frank Van Buren presents a series of short articles on career transitions, tools, and inspiration you need to manage your professional journey.

[Read now >](#)

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For first-generation college sophomores, Project First-Gen is a game-changer. This program provides a unique educational platform to gain insider knowledge and practical skills in the high-stakes world of finance. Participants will not only learn from industry experts but also gain insights that can help shape future careers.

By demystifying the complex areas of investment and corporate banking, markets, and commercial real estate, Project First-Gen empowers students to navigate your professional journeys with valuable information and confidence.

[Register now](#)

1. A first-generation college student is defined as a student whose parent(s) did not complete a four-year college or university degree.
2. Registrations may close earlier based on volume.

If you apply for employment, all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, status as a protected veteran, or any other legally protected characteristic.

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