

VALERIA MARTINEZ

NEWS EDITOR AND REPORTER

CONTACT

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London, United Kingdom

SKILLS

- In-depth knowledge of public and private markets, economics and asset management.
- Strong news and analytical sense.
- Proven ability to cultivate sources and generate scoops.
- Strong writing ability with a knack for explaining complex ideas clearly.
- Network of contacts across asset management sector.
- Natural collaborative skills.
- Desire to keep learning and building my expertise.

EDUCATION

BA (Hons) Journalism

City, University of London 2017-2020

First Class Honours

Msc in Computational and Data Journalism

CARDIFF UNIVERSITY 2020-2021

Distinction

LANGUAGES

English Bilingual proficiency

Spanish Native

PROFILE

Experienced news editor and reporter with a track record of generating hard-hitting scoops, analysis and investigations within the £8.8trn UK asset management industry.

Shortlisted for the Headlinemoney Awards 2024 in the 'B2B Investment Journalist of the Year' and 'ESG Story of the Year' categories, and 'Journalist of the Year' finalist at the 2024 AOP Awards.

WORK EXPERIENCE

INVESTMENT WEEK

NEWS EDITOR

September 2023 - Current

- Managing the day-to-day news coverage of the UK asset management industry, investing, and the City of London and Edinburgh's most important players.
- Chairing a news meeting each week, setting the news agenda and sending the trade title's three daily newsletters.
- Writing breaking stories precisely and at speed in a high pressure, deadline-driven news environment.
- Generating scoops, producing in-depth analysis and impactful investigations.
- Securing interviews with some of the world's most prominent CEOs, CIOs and fund managers.
- Mentoring less experienced reporters in the team and liaising with the other editors to ensure every story is of quality and value to our professional audience.
- Attending key industry events to network and learn about the sector.
- Growing and maintaining a contact book of key people in the UK funds industry.
- Representing the Investment Week brand at key conferences.

SENIOR REPORTER

May 2022 - August 2023

- Shaping Investment Week's daily content by developing fresh story ideas and delivering sharp, concise copy.
- Producing multimedia content, such as video interviews, panels and podcasts.
- Sourcing, extracting, analysing and visualising data to support my stories.
- Collaborating with fellow reporters and editors to identify and stay on top of industry trends and uncover new story angles.

WITH INTELLIGENCE

SENIOR REPORTER

June 2021 - April 2022

- Covering the activities of European public pensions, corporate schemes, endowments, foundations and sovereign wealth funds.
- Cultivating fruitful relationships with some of the most influential investors in the world, such as the Universities Superannuation Scheme.
- Interviewing senior investment staff at large allocators to break exclusive news about their investment intentions in private markets and hedge funds.
- Attending industry conferences across Europe.