

# VALERIA MARTINEZ

MULTIMEDIA & DATA JOURNALIST

## PROFILE

Multilingual journalist with experience across news and features writing, TV and radio production and digital investigations. My aspiration as a journalist is to create impactful data-driven investigations on issues that are often overlooked, but that affect people's daily lives. I want to shed light on those issues, spark conversation and help people understand the world.

## CONTACT

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## EDUCATION

09/2017 - 06/2020 **BACHELOR OF ARTS WITH HONOURS IN JOURNALISM**  
City, University of London  
Class I

09/2020 - 09/2021 **MASTER OF SCIENCE IN COMPUTATIONAL AND DATA JOURNALISM**  
Cardiff University  
In process

## LANGUAGES

**ENGLISH** Certificate in Advanced English (CAE)  
Certificate in IELTS Academic Module  
(Overall Band Score 7.5)

**SPANISH** Native

**FRENCH** Upper Intermediate

## WORK EXPERIENCE

06/2019 - 07/2019 **EDITORIAL & FASHION INTERN** The Sunday Times Style

- Effectively assimilated to a fast-paced and creative environment.
- Presenting and pitching ideas for Style's social media platforms in daily editorial meetings with editors.
- Undertaking editorial research, transcribing interviews and finding cuts for interviews and features.

05/2019 **EDITORIAL INTERN** The Thomson Reuters Foundation

- Researched for, wrote and published three articles for their website to tight deadlines.
- Covered climate change, women's rights and humanitarian crises issues.
- Liaised with sources and conducted interviews.
- Was invited to editorial meetings by Editor-In-Chief Belinda Goldsmith.
- Received training under Thomson Reuters principles on how to produce accurate, fair, unbiased and SEO-friendly journalistic work.

## SKILLS

- Excellent verbal and written skills under pressure and to deadlines across all formats.
- Ability to write in-depth analysis on a wide range of topics, including business and current affairs.
- Data sourcing through web scraping and accessing APIs.
- Programming with Python, R & Javascript to clean, analyse and visualise data.
- HTML/CSS for web development.
- Mapping with Tableau, QGIS, Flourish and Datawrapper.
- Good understanding of FOI and the legal processes involved in journalistic investigations.
- Scrupulous analytical thinker and self-driven innovator.
- Intercultural awareness.
- TV, radio and podcast producing and editing skills.
- Excellent domain of Adobe Premiere Pro, Adobe Audition, Adobe InDesign and the Microsoft Office package including Excel spreadsheets.



@valeria\_mrtnez



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\* References available upon request.

05/2019

**EDITORIAL INTERN** Stylist Magazine

- Writing SEO-focused news articles about women, celebrities and lifestyle for Stylist.co.uk under tight deadlines.
- Pitching story ideas for print and online features to the editors in daily editorial meetings.
- Researched and wrote for the 'Elsewhere' world news page of the magazine.

09/2018 –  
10/2019

**CONTRIBUTING WRITER** The National Student

- Freelance writer for the UK's biggest online and print student magazine, covering topics from fashion to travel.
- Conceiving and presenting ideas to editors and working towards deadlines.
- Sourcing inspiration for articles from social media and other platforms.

04/2019 –  
05/2019

**MAGAZINE INTERN** The Times

- Collaborating with the Associate Editor, Simon Hill, in writing the Style for Men page.
- Supporting the magazine team by pitching and doing research for stories.
- Conducting press cuts for interviews.

04/2019

**FEATURES INTERN** Press Association

- Writing features for the PA Features Wire.
- Covered topics from fashion and beauty to food and wellness.
- Conducting research for features and articles.
- Pitching feature ideas to editors and writers.