



CALUM VINE

SPORTS MEDIA

A highly motivated sports media professional with 4 years of experience within social media, sports design and journalism. Extensive experience working on sports social channels, alongside experience using basic design software such as Canva, Picsart and Adobe Lightroom.

Contact

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Education

Level 3 Sports Coaching and Development

Berkshire College of Agriculture

2024-2026

Graduated with D* D* D*

- Developed a strong understanding for coaching topics in the modern era.

The Brakenhale Academy

2019 - 2024

- Studied a wide variety of creative topics, such as Media Studies, (Grade 6) English Language (Grade 5) and English Literature (Grade 6)

Skills

- Teamwork
- Communication
- Leadership
- Punctuality

Qualifications

- Level 3 Extended Diploma in Sports Coaching and Development
- Level 2 Multiskills Coaching

Experience

Freelance Sports Journalist

2025-Current

CityXtra

- Over my time at CityXtra, I have covered a variety of aspects regarding Manchester City. I discussed news stories, such as transfers and interviews, as well as feature articles involving in-depth analysis and player highlights.
- This experience helped me to understand how to work in a big sports institution, allowing me to work in a team remotely.

Independent Sports Journalism

2025-Current

Calum's Substack

- My work on Substack helped me to discuss a wide array of sports content, such as match reports, analysis and news stories to create engaging written content for sports fans to enjoy.
- This platform helped me to personalise my work, and enhance my overall ability of written journalism.

Mobile Graphic Design

2023-2025

Matchday Graphics for EFL Footballers

- Created personalised matchday designs for professional footballers across the EFL.. Players included Lewis Wing, Tyler Bindon, Amadou Mbengue, Dominic Ballard, Jayden Wareham and Kelvin Ehibhatiomhan.
- This experience helped me to build a professional relationship with professionally recognised athletes, and receive national recognition for my work.

Sports Social Media Management

2022-2025

ReadingFCHub

- Created and maintained a professional social media presence surrounding Reading Football Club, helping to keep fans updated with news, as well as producing match related content.
- This experience helped to shape my interest in sports media, improving my levels of visual and written content creation.

References

Steven Bailey

Maidenhead Academy
Football Coach

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